



EURONEXT

# TECHSHARE

PRESS KIT (2017/2018 COHORT)



EURONEXT

# Euronext's unique pan-European educational programme to familiarise innovative businesses with capital markets

As part of Euronext's commitment to financing the real economy, it pays particular attention to Tech SMEs who play an important role in creating growth and innovation across Europe. To help them take the next step from their early stages of development, Euronext has developed a tailor-made financial education programme.

Launched in 2015, TechShare is specifically designed to familiarise Tech CEOs with the ins and outs of financial markets.

The programme has been rolled out across all four of Euronext's core markets: Belgium, France, the Netherlands and Portugal.



“Choosing to pursue an IPO has been one of the most important decisions of my professional life. Only a few months after the listing I can already measure the significant benefits, not just in terms of our cash position, but also the positive impact the increased market visibility has had on our daily business. The TechShare programme was instrumental in understanding the implications of our decision, and without it we would probably have passed on this great opportunity.”

**Fabien Bardinet,**  
Chief Executive Officer of Balyo  
2015/2016 Cohort  
IPO: 9<sup>th</sup> June 2017

As entrepreneurs prepare to enter their next phase of growth, TechShare helps them build a clearer understanding of the mechanics of capital markets and equips them with the right mindset and approach for their interactions with investors. Armed with tailored toolkits, they are capable of successfully leverage capital markets in their growth financing strategy.

This year Euronext is pleased to welcome 68 high-potential SMEs, growing from 47 companies last year.

The 12-month programme is built on three pillars:

- 1) Two-day seminars in top European business schools, HEC Paris on 29 - 30 September 2017 and Vlerick Business School in March 2018
- 2) Workshops on different aspects of financial markets
- 3) One-to-one coaching sessions offered by the TechShare programme's partners.

To accompany the TechShare entrepreneurs in the next stage of their growth, 48 partners join Euronext this year, including 14 new ones. These partnerships make TechShare an excellent networking resource, allowing entrepreneurs and market professionals to interact all year long.

## Rigorous selection process

Successful candidates were chosen by Euronext and a jury of experts based on their technological innovations, business models, and strategies. The selected SMEs may consider listing in the coming years, at a stage where an initial public offering makes sense.

## Cohort of 2017/2018

TechShare covers all Euronext countries, combining a pan-European and local approach. The 2017/2018 cohort is comprised of 68 Tech companies: 16 from Belgium, 32 from France, 14 from the Netherlands, and 6 from Portugal.

This year's group of SMEs operate in the TMT sectors first (mainly acting in the digital transformation), life sciences and green industries. Whether they are Biotech/Medtech, Cleantech or TMT companies, Euronext is committed to helping them overcome common challenges, ranging from disruptive business models and limited access to bank credit, to international expansion.

## Two successful IPOs

Recent listings also demonstrate the success of the TechShare programme as some of its participants have already joined Euronext's listed tech community. These include handling truck automation Balyo and home-away Wi-Fi broadcaster Osmozis, that respectively raised €46 million and €9.5 million in 2017.

## New Countries for 2018

As part of Euronext's European Tech SME initiative, the TechShare programme will be expanded to companies from Germany, Italy, Spain, and Switzerland starting September 2018.

## Participating companies 2017/2018 cohort\*



Founded: 2009

Region: Paris

**Alphyr SAS**, specialized in recruitment and temporary work, was founded by former executives of major human resources groups. The company has developed a solution adapted to the new problems of companies and job seekers by standing out from other major groups.



Founded: 2012

Region: Brussels

Aproplan is the construction management software that lets you keep track of your progress and collaborate with your team.



Founded: 2010

Region: Le Bourget du Lac, France

**Avenisense** creates and produces cutting edge, robust, fluidic property sensing technologies. These sensors make customer operations more reliable and profitable, while at the same time reduce their environmental impact.



Founded: 2006

Region: Roubaix, France

**A-Volute** created Nahimic Software Technology to improve audio and spatialize sound in 3 dimensions for a large base of devices, such as computers, smartphones, and TVs.



Founded: 2014

Region: Europe

**Bloomon** disrupts the €50bn flower industry with a globally unique supply chain: ultra fresh flowers, delivered directly from our growers to consumers. The company is active in the Netherlands, Germany, the United Kingdom, Belgium and Denmark.



Founded: 2010

Region: Paris

**BMI System** has established itself as a leader in the software industry dedicated to compliance and transparency for the healthcare industry. The company collaborates with major pharmaceutical companies and offers an analysis of client processes and organisation.



Founded: 2010

Region: Rennes, France

**Broadpeak** designs and manufactures video delivery components for content providers and network service providers deploying IPTV, cable, satellite, OTT and mobile services.



Founded: 2012

Region: Worldwide

**Bynder** develops marketing software that allows brands to easily create, find and use content, such as documents, graphics and videos. More than 150,000 brand managers, marketers and creatives use Bynder's brand portals every day.

\* Among the 68 members of the 2017/2018 cohort, 11 have preferred that their participation remains private

## Participating companies 2017/2018 cohort\*



Founded: 2008

Region: Mulhouse, France

**CellProthera** is a medical biotech company focused on the development of a revolutionary therapeutic approach allowing the regeneration of myocardial tissue following acute myocardial infarct by injection of a cell graft containing autologous adult stem cells (ASC) sampled directly from the patient.



Founded: 2010

Region: Erembodegem, Belgium

**Chili publish** is a software company focused on the development and deployment of Chili publisher, a powerful online document editing solution. Chili publish provides the power of a professional layout tool into your solution, but with an easy to use intuitive interface.



Founded: 2009

Region: Portugal

**Coimbra Genomics** aims to bring individualised medicine to the desktop of every doctor. The company develops tools that bridge genomic knowledge and medical practice, making it easy for any physician to make important decisions adapted to each patient's genetic makeup.



Founded: 2015

Region: Lisbon

**ComparaJá.pt** is a price comparison website focusing on the financial services sector. The main activity is the distribution of financial products.



Founded: 2009

Region: Antwerp, Belgium

**Connect24-7** offers smart POS solutions linked with easy-to-use sales and management apps for restaurants, food shops & food retail.



Founded: 2006

Region: Antwerp, Belgium

**Digitopia** is focused on narrowcasting, also known as Digital Signage or Digital Out of Home (DOOH). Digitopia started in 300 newspaper shops. Since then, the organization has expanded its network into a number of other segments.



Founded: 2012

Region: Brussels

**Doccle** is an online platform that acts as a personal central electronic archive, in which it is possible to receive electronic documents from different partners. There, clients can manage and store all important documents simply, safely and securely.



Founded: 2011

Region: Rennes, France

**Dolmen** is a local customer marketing platform, used by points of sale to collect and use the data provided by their customers and prospects. The company's goal is to enable shop-owners to know their customers better, to communicate with them better and build a long-lasting and close relationship.



Founded: 2002

Region: Paris

At the crossroads between Dosimetry, Medical Imaging and Digital technologies, **DOSIsoft** develops cutting-edge software solutions for Radiation Oncology and Nuclear Medicine. The solutions have been used successfully in 18 countries around the world.

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## Participating companies 2017/2018 cohort\*



Founded: 2012

Region: Brussels

**Edebex** is a market place where SMEs can sell their receivables to investors. Investors can buy commercial debts on edebex.com directly from SMEs without middlemen.



Founded: 2011

Region: Paris

**Endodiag** specializes in the diagnosis of endometriosis and has developed several tests and services to address the major challenges of this disease by offering simpler, non-invasive and more informative diagnosis methods to healthcare professionals. The commercialization of their first diagnostic test from a blood test is scheduled for 2019.



Founded: 2000

Region: Wilrijk, Belgium

**Esas** provides IoT infrastructure services for infrastructure and implements the best solutions for both large companies and multinationals in BeNeLux. Esas is a real all-rounder and thus a unique service provider in the IoT world.



Founded: 2009

Region: Bordeaux, France

**Exoes** aims to reduce CO2 emissions and fuel consumption of cars, trucks, boats, construction machinery and generators on 5 continents within the coming decade. The company has developed EVE®, Energy Via Exhaust, a module that recovers this heat and transforms it into electricity.



Founded: 2010

Region: Bordeaux, France

**FineHeart** is a medical device company focused on creating innovative technologies to aid cardiovascular health. The patented FineHeart invention, the ICOMS (Implantable Cardiac Output Management System) optimizes cardiac output while preserving the heart's innate contractility.



Founded: 2008

Region: Toulouse, France

**France Pari** is a technological company operating in the authorized and regulated markets of online sports betting. The company developed on the French market which opened up to competition and regulation in the summer of 2010. Since 2014, the company has also expanded to Belgium, more recently to Spain and very soon to Portugal.



Founded: 2007

Region: Brabant, Belgium

**Glycostem** has developed a platform for the expansion and differentiation of hematopoietic stem and progenitor cells derived from various sources like umbilical cord blood, bone marrow or mobilised peripheral blood.



Founded: 1997

Region: Amsterdam

**Ijsfontein** makes media interactive with a focus on playful learning. Ijsfontein is convinced that people are naturally curious and intrinsically motivated to develop themselves. In the company's view, play is one of the most effective ways to encourage this natural behavior.



Founded: 2009

Region: Europe

**International Bike Group** is a leading e-commerce shop for bikes in the Netherlands, Belgium, Denmark, Norway, Sweden + an offline footprint with 50+ stores.

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## Participating companies 2017/2018 cohort\*



Founded: 1998

Region: Lannion, France

Specialized in pedestrian and bicycle counting solutions, **Groupe Inventix (Eco-Counter)** offers a complete range of products from sensors to data analysis software. Based in Lannion, France, Eco-Counter owns two subsidiaries: one in Montreal, Canada and one in Köln, Germany.



Founded: 2010

Region: Grenoble, France

**Isorg** is the pioneer company in organic and printed electronics for large area photo-detectors and image sensors. ISORG converts plastic and glass surfaces into smart surfaces.



Founded: 2009

Region: Marseille, France

**Kietta** is specialized in seismic offshore oil surveillance and prospecting. The company developed the first FreeCable system, which underwent a successful full-scale deployment in 2015.



Founded: 2009

Region: Rennes, France

**Klaxoon** is a platform that boosts collective intelligence and engagement at every turn, everywhere people work together, inside the office and out. Klaxoon is one of the fastest growing companies in Europe with thousands of teams using it daily to encourage interactivity.



Founded: 2014

Region: Saint-Etienne, France

**Lactips** produces water soluble and biodegradable thermoplastic pellets based on milk protein. The company provides the pellets quickly and in high volume. Those pellets will be used by customers as a raw material for thermoforming, films, or any kind of plastic applications.



Founded: 2006

Region: Benelux, The Netherlands

**Lagerwey** designs and produces its own wind turbines, designed to fit all requirements. The company's current platforms are based on a passive cooled Direct Drive Permanent Magnet Generator which allows them to produce a light weight and efficient product for their 1.5-4.0 MW wind turbines.



Founded: 2009

Region: Caen, France

**Medgic Group's** activity revolves around three major areas: publishing of SaaS software solutions dedicated to the healthcare market, supporting dependent individuals throughout their lives and developing two specific solutions: Medgic'Net and Medgic'Home. These solutions target professionals (doctors, pharmacists, nurses, health care providers) to communicate with each other about a patient, as well as dependent individuals to improve their quality of life at home.



Founded: 2013

Region: Leiden-based, The Netherlands

**Mimetas** is a microfluidics company that develops organ-on-a-chip technology for high-throughput testing of new medicines in miniaturized organ models and offer more predictability compared to conventional cell culture models.



Founded: 2014

Region: Porto

**Mindera** is a 190+ person software development company which specializes in delivering software for its clients and building its own products. The company is located in Porto, Leicester, San Diego, San Francisco, Chennai and shortly in Berlin.

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## Participating companies 2017/2018 cohort\*

### mollie

Founded: 2005

Region: Europe

**Mollie** is a technology-based company processing payments for 36.000 clients globally with alternative and card payment methods. Mollie aims to make online payments simple for merchants by eliminating complexity and offering a simple, but powerful API.



Founded: 2010

Region: Paris

**NeoSpheres** is a company specialized in Human Resources solutions and advices worldwide. Its aim is to develop a modern and pragmatic view of Human Resources. The company offers 6 different services: HR consulting, dataspheres, HCM Project Success, Small-Medium Business, HR administration, and talent management.



Founded: 1996

Region: Wichelen, Belgium

**Objective International** delivers standard software solutions for optimising production (Manufacturing Execution System), logistics operations (Warehouse Management System) and personnel management (WorkForce Management).



Founded: 2005

Region: Belgium

**Odoo** is an all-in-one management software that offers a range of business applications. They form a complete suite of enterprise management applications.



Founded: 2012

Region: Paris

As a LiFi leader, **Oledcomm's** mission is to connect objects and people by transforming the 14 billion light points on the planet into a powerful and secure communication network. Invented by Suat TOPSU in 2005, LiFi technology for "Light Fidelity" is a new method to connect wirelessly mobile devices and other connected devices using LED lights.



Founded: 2014

Region: Bordeaux, France

**OliKrom** assists industrials throughout the entire technological process, from the conception, to the production and integration of smart pigments. Olikrom is collaborating with industrials of all sectors in their innovation projects, designing and producing the perfect solution based on intelligence of colours.



Founded: 2011

Region: Porto, Portugal

**Omniflow** developed an autonomous energy platform powered by wind and solar for low power applications both in Urban or Off-Grid, with little visual impact and able to aggregate multiple service layers. With the solution, cities can transform a street light into a neutral object that can even give back energy to the grid and be used for multiple purposes in a single infrastructure.



Founded: 2012

Region: Boechout, Belgium

**One Smart Control** develops innovative building automation systems that are extremely easy to install, such as control of lighting, heating, shading, security, access, music, etc. One Smart Control is the ideal instrument to measure the energy consumption of a building.



Founded: 2011

Region: Ghent, Belgium

**OntoForce** bvba provides disQover, a search engine that establishes intelligent links between different autonomous sources of information. DIsQover connects internal and private data with external and public information.

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## Participating companies 2017/2018 cohort\*



Founded: 2013

Region: Oeiras, Portugal

**PETsys Electronics'** technology allows for significantly improved and earlier cancer detection, one of the principal applications of PET/SPECT scanners.



Founded: 2013

Region: The Netherlands

**Photonics Healthcare BV** is the first patient monitor to guide the treatments of the most common cause of preventable complications: organ failure due to lack of oxygen. The company's CE approved COMET monitor makes the care for 15 million critically ill patients per year and all major surgeries easier, safer and cheaper.



Founded: 2015

Region: Antwerp, Belgium

**PlayPass** offers a wristband that enables event organizers to manage crews, artists, and crowds. The wristband is made with an integration of RFID and NFC technology, which creates new ways for the public to interact with brands at events.



Founded: 2016

Region: The Netherlands

**PlaytoWork** is a gamified recruitment platform, specifically designed for vocational education students (age 17-21) with a diploma and/or students looking for internships.



Founded: 1998

Region: Marseille, France

**Provepharm** is a pharmaceutical company dedicated to the development and the valorisation of APIs and drug products worldwide. Provepharm is a subsidiary of the Provence Technologies group.



Founded: 2014

Region: Bordeaux, France

**Skeyetech** is specialised in mechatronics engineering with a double activity: the development of innovative drone solutions, and a mechatronics R&D department.



Founded: 1988

Region: Zwijnaarde, Belgium

**Sofico** is the world's leading supplier of software solutions and services for asset finance, leasing and fleet mobility management. With over 25 years of experience, the company has developed unparalleled business expertise in the leasing and fleet management industry.



spott

Founded: 2014

Region: Aalst, Belgium

**Spott(Appiness)** allows broadcasters to combine the reach of TV with the targeting power of digital media. The company develops a business platform that can recognise items in the video and create relevant metadata automatically.



Founded: 2010

Region: Amsterdam

**Squla** is an out-of-school, online learning platform that offers the full primary school curriculum in the form of engaging games, quizzes and videos. The company is currently active in The Netherlands, Poland, and France and is looking to expand into more European countries.

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## Participating companies 2017/2018 cohort\*

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Founded: 2014

Region: global

**Tiqets** makes culture more accessible through an innovative ticketing platform that is revolutionizing the way visitors discover, buy and use tickets for museums, shows and attractions.



Founded: 2015

Region: Toulouse, France

**UWINLOC** has developed an indoor location system for the logistics and distribution market. The innovation connects tags, beacons, a server, and visualization software.



Founded: 2009

Region: global

**WeTransfer** is the simplest way to send files around the world. Every month, users in 195 countries send one billion files through the platform. Founded in 2009, our team is based in the Netherlands and the US.

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## Customised to meet participants' needs — and familiarise them with capital markets

### An innovative 10-month programme with three components

The programme runs over 10 months and is structured around three components:

**Two-day seminars** in top European schools, organised in conjunction with HEC Paris and Vlerick Business School in September 2017 and March 2018. The programme brings entrepreneurs together for two full days to work on a mix of financial and generic business-related topics, such as:

- Financial growth strategies for entrepreneurs
- Framing and assessing growth opportunities
- Conference: So you think you are ready? How to design your company's future?

**Workshops** on different aspects of financial markets built around the presentation of an expert and a CEO of a listed Tech company are organised, as well as interactive exercises based on case studies and facilitating exercises on case studies. The objective is to facilitate networking and experience sharing.

Finally, **one-to-one coaching sessions** provided by Euronext's network of partners are arranged. Experts will identify the selected companies' key financing issues, provide customized advice and guide them through the necessary developments to prepare their company to the to the financial markets.





“ We are very proud to be the first company having graduated from the TechShare programme to go public, by listing on Euronext Growth Paris. This financing round represents a key stage in our company’s development, raising our profile and funding a new cycle of profitable growth. ”

**Gerard Tremblay,**  
**Chief Executive Officer of Osmozis**  
**2015/2016 Cohort**  
**IPO: 8<sup>th</sup> February 2017**



“ TechShare’s strength lies in bringing us together with other entrepreneurs to share our experience. We also meet representatives of listed companies that are very open and straightforward. The programme also lets us meet experts with experience in raising financial resources on the stock market. ”

**Benjamin Benharrosh,**  
**Co-founder, Delair-Tech**  
**2015/2016 cohort**

## Prestigious European partners 2017/2018 cohort

Many well-known professionals have joined Euronext to work with these companies. Their task is to familiarise entrepreneurs with markets expectations, and help them understand how best to prepare their business for listing. Programme partners are selected for their sector-specific expertise.

### Belgium



### France



## The Netherlands



## Portugal



“TechShare sessions are challenging, and help demystify the stock market and its world. We meet expert professionals who are very open to sharing ideas. Since I’m running a company, my schedule is very full — I’m impressed by how Euronext has managed to pull us all together at the same time to nurture a network.”

**François Mateo, Chairman, Coservit  
2015/2016 cohort**



“Thanks to the TechShare programme, we were able to get a really concrete understanding of what funding possibilities could potentially open up in a later stage. It is always a good idea to start structuring your company as if one day you’ll be public. And the sooner you implement this, the better. Thanks to this program, we know where to start and where we want to get to. Investing some time in attending this program can pay off greatly.”

**Joris Noreillie, CFO of neoScores  
2015/2016 cohort**



At Euronext, we understand the financing needs of Tech\* companies and we are here to help you grow your innovative projects through the stock exchange. We offer a wide range of financing solutions, from equity to bond issues, as well as access to a broad investor base and deep liquidity, specifically designed for SMEs.

## Euronext, helping you grow your Tech business

To boost financing in the Tech sector, we have designed several initiatives to increase the visibility of Tech stocks and familiarise non-listed Tech companies with the capital markets.

- Equity Research with Morningstar
- **Tech40 Label**
- Pre-IPO programme: **TechShare**
- Communication platform: **Tech Corner**

These initiatives were designed by Euronext.

For more information:  
[tech.euronext.com](http://tech.euronext.com)

**#TechShare**  
**@Euronext**

\* The Tech sector includes companies in digital innovation, life sciences and eco-industries. | ©Euronext 2017.  
 \*From January 2016 to September 2017

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