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## **NYSE EURONEXT WELCOMES NEW AMX® ETF TO AMSTERDAM MARKET**

### **COMMERCIAL LAUNCH OF ETFX AMX® FUND AND ETFX AEX® FUND BY ETF EXCHANGE**

*Amsterdam, 9 December 2010* – NYSE Euronext is delighted to announce the launch of the new ETFX AMX® Fund and the commercial launch of the ETFX AEX® Fund by ETF Exchange (ETFEX) and Rabobank International. The new Exchange Traded Funds (ETFs) allow investors to participate in the return on shares of Dutch multinationals and Midcap companies. Both ETFs are based on indices created, calculated and broadcasted by NYSE Euronext.

As a result of their listing and trading on the NYSE Euronext regulated market, the ETFX AEX® Fund and ETFX AMX® Fund offer investors flexible, liquid, secured, transparent and economical exposure to the returns of the Dutch Blue Chip and Midcap companies.

“The commercial launch of these two ETFs on the leading local indices by ETF Exchange and the Rabobank marks another milestone in the ETF offering and promotion in the Netherlands. It will meet the existing and future strong demand of both institutional and retail investors”, said Pedro Fernandes, European Head of ETFs at NYSE Euronext.

“ETFEX are delighted to be working with Rabobank International in their first milestone launch of local Dutch ETFs. They offer an easy and efficient way for investors to gain exposure to the underlying indices whilst also being UCITS compliant, all through the purchase of a single security,” said Jason Kennard, COO of ETF Exchange (Europe) Ltd.

Matthew Carr, Head of ETF Marketing at Rabobank International, added: “The launch of these two Dutch focused Exchange Traded Funds signifies Rabobank’s continued commitment to our domestic clients, to ETFEX as an ETF issuing platform and to the ETF market as a whole. We are dedicated to expanding our ETF business, with this being the first step. In the near future, we will be looking to develop our ETF offering by launching a series of innovative trackers that gives both Institutional and Retail Investors simple, transparent and cost effective sustainable exposure to global markets, a core driver for both Rabobank and the greater investor community.”

NYSE Euronext is one of the leading venues for Exchange Traded Funds. The ETF segment of NYSE Euronext continues to grow on its European and US markets. There are now a total of 572 listings of 502 ETFs on NYSE Euronext’s European markets with an average daily turnover of €385.8 million. So far this year, 109 new ETF listings have occurred. In November 2010, on average 9604 transactions were executed per day in these products, an increase of 19.5 % compared to November 2009. ETFs are also increasingly popular in the Dutch market. The turnover on the ETF market in the Netherlands from January-November has grown with 32,6% compared to the same period last year. Currently there are 101 ETFs listed in Amsterdam with total assets under management (AUM) of € 50.9 billion.

ETFs or Trackers are open-end investment funds listed on a stock exchange and tradable in the same way as an individual security. An ETF closely follows or tracks a particular benchmark index, seeking to replicate the performance of the index and offering flexible, low-cost exposure to entire markets or

market segments in just one easy transaction. They also combine the simplicity of equities with the diversified risk of investment funds. A further benefit is the low level of management fees associated with this type of passive investment.

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#### **Notes to editors**

##### **About NYSE Euronext**

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>.

##### **About ETF Exchange**

ETF Exchange is a unique exchange-traded fund platform dedicated to providing access to premium, cost-effective and flexible investment solutions. First introduced in September 2008 by exchange-traded product pioneers, ETF Securities, all funds on the platform are collateralised, UCITS-compliant and employ total return derivatives to replicate index performance. Rather than relying on the services of a single derivative provider, ETF Exchange is supported by a consortium of four separate participant investment banks including Bank of America Merrill Lynch, Barclays Capital, Citi and Rabobank International. This arrangement is designed to help mitigate credit risk, disperse counterparty exposure and improve tracking error and liquidity. To learn more about ETFX go to: [www.etfsecurities.com](http://www.etfsecurities.com)

##### **About Rabobank**

Rabobank Group was founded over a century ago and is one of the largest banking groups in the Netherlands and in terms of Tier 1 capital, Rabobank Group is among the world's 25 largest financial institutions (source: The Banker). Rabobank Group is a cooperative banking organisation comprised of Coöperatieve Centrale Raiffeisen Boerenleenbank B.A. (Rabobank Nederland) (a cooperative entity licensed as a credit institution in the Netherlands), Rabobank's local member credit institutions and numerous specialised finance and other subsidiaries. Since Rabobank Nederland first obtained its credit ratings, it has received an Aaa rating from Moody's (since 1986) and an AAA rating from S&P (since 1984). At 30 June 2010 Rabobank had total assets of € 675.8 billion, a private sector loan portfolio of € 435.1 billion, amounts due to customers of € 297.8 billion, savings deposits of € 125.5 billion and equity of € 40.5 billion. For all information (including rating) concerning Rabobank Group see: [http://www.rabobank.com/content/investor\\_relations](http://www.rabobank.com/content/investor_relations)