



NYSE Liffe to boost the Belgian option market

Amsterdam, Brussels - 19 October 2010 – NYSE Liffe, the Europe-based derivatives business of NYSE Euronext (NYX) today announced that after regulatory approval of their respective regulators, the AFM and the CBFA, rules and trading procedures of the Amsterdam and Brussels derivatives markets have been harmonized.

This harmonization is based on the successful Amsterdam market model. It aims at allowing an enhanced access of the Brussels derivatives market for more market participants, like on screen market makers and retail flow providers. With the introduction of the Prof Trade facility in the Brussels derivatives market, professional market participants are offered a flexible mechanism to trade wholesale size in a regulated environment without counterparty risk.

It also will enable a growing number of both retail and professional investors to invest in the Belgian equity options, thus increasing volumes, enhancing liquidity and lowering spreads. Joint marketing efforts will be launched in Belgium and in the Netherlands.

Vincent van Dessel, CEO of NYSE Euronext, Brussels said: "The Amsterdam derivatives market being one of the most successful for both retail and professional investors, we have considered it a natural move to harmonize our markets rules and procedures with a view to enhance and promote our domestic option classes to a larger client base, especially as liquidity in Belgian shares reached comparable levels. Furthermore, as Belgian retail investors are familiar with the Amsterdam model, we expect them to enlarge their scope to the Belgian products as their liquidity will increase."

Alan Van Griethuysen, Business Head Benelux and Asia at NYSE Liffe added: "We are convinced that this harmonization of our markets will encourage our numerous intermediaries to gain access to the Belgian derivatives market. Our marketing efforts will be aimed at attracting more of our active European market makers and retail investors to the Belgian options market."

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About NYSE Euronext

NYSE Euronext (NYX) is the world's most diverse exchange group offering a broad and growing array of financial products and services in Europe and the United States that include cash equities, futures, options, exchange-traded products, bonds, market data, and commercial technology solutions. With over 8,000 listed issues globally, NYSE Euronext's equities markets -- the New York Stock Exchange, Euronext, NYSE Arca, and NYSE Amex -- represent nearly 40% of the world's cash equities trading volume, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second largest derivatives business by value of trading. NYSE Euronext offers comprehensive global commercial technology, connectivity, and market data products and services through its innovative trading solutions unit, NYSE Technologies. NYSE Euronext is part of the S&P 500 index and the only exchange operator in the S&P 100 index. For more information, please visit: www.nyx.com.

NYSE Liffe is the Europe-based derivatives business of NYSE Euronext. NYSE Liffe offers an unrivalled range of global futures and options products, which are made available to customers worldwide on its state-of-the-art trading platform, LIFFE CONNECT®. As the leading European derivatives exchange by value of trading, NYSE Liffe's trading on equities, interest rates, indices and commodities is over £1,800 billion every day, also making it the world's second largest derivatives exchange, by value of transacted business.

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