

EasyETF



BNP PARIBAS



NYSE Euronext

Press Release – Paris, July 10, 2009

Two new EasyETFs listed on the NYSE Euronext market in Paris

Following the five listings in February 2009, the EasyETF range has been extended with two new trackers, listed on Euronext Paris. EasyETF's new additions prioritise sustainable development and emerging markets.

EasyETF BNP Paribas Global Renewable Energy, alongside EasyETF FTSE ET50 Environment, EasyETF S-Box BNP Paribas Global Water and EasyETF BNP Paribas Global Waste, complements the extensive range of EasyETF trackers dedicated to environmental technologies.

Increased energy costs and the high levels of CO₂ emissions in the atmosphere make the need for renewable energy an increasingly urgent issue.

The renewable energy sector is one of the big winners from economic stimulus plans, with numerous direct investments planned over 2010-2012. This market segment also benefits, from strong production growth commitments made by the United States and Europe over the longer term.

“European targets aim to achieve 20% of energy consumption to be supplied from renewable sources by 2020. The S-Box BNP Paribas Global Renewable Energy index offers investors indexed exposure to the whole industry through companies active in this space”, explains Guillaume Dolisi, Head of BNP Paribas EasyETF. The **EasyETF BNP Paribas Global Renewable Energy** tracker's Euro shares will be listed on NYSE Euronext.

*“We have also decided to offer investors access to the growth potential in emerging countries, with the creation of **EasyETF DJ BRIC 50**, which closely replicates the DJ BRIC 50 TR index. In fact, we believe that currently the best growth drivers can be found in these countries”,* explains Danièle Tohmé-Adet, Head of Development, BNP Paribas EasyETF.

EasyETF DJ BRIC 50 incorporates four sub-indices covering Brazil, Russia, India and China and the 50 largest and most liquid stocks in the BRIC emerging countries: Brazil (15 stocks), Russia (5 stocks), India (15 stocks), and China (15 stocks).

Scott Ebner, Senior Vice President, European Exchange Traded Products of NYSE Euronext, states “With today's renewable energy and emerging markets launches, EasyETF continues to extend its product range to cover innovative investment themes. EasyETF now offers an even wider choice of products designated in euros and US dollars ETFs.”

Technical details regarding the funds:

EasyETF BNP Paribas Global Renewable Energy EUR

Legal structure: French mutual fund (UCITS III)

ISIN code: FR0010748343

Management company: BNP Paribas Asset Management

Currency: EUR

Dividend: none, accumulation

Annual management fees: 0.60%

Stock market: Euronext Paris

Bloomberg code: ERW FP Equity

EasyETF DJ BRIC 50 EUR

Legal structure: Luxembourg mutual fund (UCITS III)

ISIN code: LU0339362732

Management company: BNP Paribas Asset Management

Currency: EUR

Dividend: none, accumulation

Annual management fees: 0.65%

Stock market: Euronext Paris

Bloomberg code: EBR FP Equity

Press contacts :

BNP Paribas Investment Partners

Malka NUSYNOWICZ

+33 1 58 97 29 51

malka.nusynowicz@bnpparibas.com

BNP Paribas

Céline CASTEX

+33 1 42 98 15 91

celine.castex@bnpparibas.com

AXA IM

Elenore LESUEUR

+33 1 44 45 74 16

elenore.lesueur@axa-im.com

NYSE Euronext (Paris)

Frédérique VIGEZZI

+33 1 49 27 11 33

fviguzzi@nyx.com

EasyETF, ingenuity pays

The EasyETF range is a unique offer, benefiting from the combined expertise of AXA Investment Managers and BNP Paribas in fund management, market-making, as well as distribution. Its aim is to give investors access to an ever growing variety of asset classes (equity, bonds, money market, credit, real estate, indexes of futures of commodities, Shariah equities etc.) and diverse economic sectors (Bank, Health, Media etc.) as well as themes (Infrastructure, Environment, Nuclear etc.) in order to allow them to fine-tune the performance of their asset allocation strategies.

The EasyETF product range now includes 57 trackers, of which 54 are listed on Euronext Paris, 10 on Deutsche Börse, 2 on the Swiss Stock Exchange (SWX) and 7 on Borsa Italiana and a listing on the Tokyo Stock Exchange (TSE) for a total of €3,649 billion* in assets under management.

The range comprises of:

- 19 equity trackers linked to the largest Global, European, Emerging markets, US, Asian, Middle Eastern and African indices;
- 11 trackers on thematic indices: socially responsible investment through the ASPI Euro zone index, environment, luxury, agribusiness, water, nuclear, waste, low carbon, infrastructure; Shariah compliant investment;
- 10 sector trackers;
- 2 trackers on listed real estate in the Euro zone, and Europe;
- 2 money market trackers on the Euro zone and the USA;
- 3 iBoxx sovereign bond trackers on the Euro zone;
- 2 trackers on credit derivatives on iTraxx® indices;
- 5 indexes of futures of commodity trackers;
- 3 trackers on Double Short indices on the CAC40®, Dow Jones Euro Stoxx 50® and Dow Jones Stoxx 600;

Further information on the EasyETF range and trackers investment strategies is available on

www.easyetf.com

**Data as at end of May 2009*

BNP Paribas Asset Management

BNP Paribas Asset Management (BNPP AM) is a European leader in traditional, indexed and structured investment management. BNPP AM is the original core activity of BNP Paribas Investment Partners (BNPP IP). BNPP IP brings together the full palette of asset management expertise of the BNP Paribas group. Through a unique platform that offers immediate and simplified access to a broad range of specialist Partner companies BNP Paribas Investment Partners has become a leader among the multi-specialist asset managers. At end 31 March 2009, assets under management amounted to €325 billion*, nearly half of which was managed for institutional clients. With 2,600 professionals servicing clients in 72 countries, the network of Partners provides clients with the most advanced and dedicated expertise in asset management today, blending excellence in client service with innovative solutions that can highlight or combine specialities.

For more information, go to: www.bnpparibas-am.com

AXA Investment Managers

AXA Investment Managers is a multi-expert asset management company within the AXA Group, a global leader in financial protection and wealth management. AXA IM is one of the largest European-based asset managers with approximately €485 billion in assets under management as of the end of May 2009. AXA IM employs nearly 3,000 people around the world and operates out of 22 countries.

NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets -- the New York Stock Exchange, Euronext, NYSE Arca and NYSE Amex -- represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>