



NEWS RELEASE

SmartPool reports record volumes in January and strong market share gains in the European dark pool market

Amsterdam, Brussels, Lisbon, London, Paris, 2 February 2010, SmartPool, the European dark liquidity pool created by NYSE Euronext in partnership with HSBC, J.P.Morgan and BNP Paribas, today reported record trading volumes in January and compound growth following its successful migration to NYSE Euronext's next-generation Universal Trading Platform on 23 November 2009.

SmartPool's matched volume of €310m in January represents compound growth of 33% since the end of November, making SmartPool one of the fastest-growing dark Multilateral Trading Facilities (MTFs) over the period. The number of trades also increased by 51% compound to over 47,000 in January.

According to the Thomson Reuters Equity Market Share Service, SmartPool reported dark market share highs of 8.1% of MSCI EMU Large Cap Index and 7.1% of the Dow Jones STOXX 600 on 13 January, with an average dark market share¹ of 2.9% during January.

In addition to strong market share gains in the major European blue-chip indices, SmartPool also made significant inroads into the Nordic region. Key dark market share highlights over this period include:

- 8.8% market share in Nasdaq OMX Copenhagen 20 Index
- 4.6% market share in Nasdaq OMX Helsinki 25
- 4.5% market share in the Nasdaq OMX Stockholm 30 Index

Lee Hodgkinson, SmartPool CEO commented:

"We are very pleased with our trading volumes and the progress we have made since November 2009, when we announced a number of enhancements to the SmartPool value proposition. Our migration to NYSE Euronext's Universal Trading Platform, the absorption of NYFIX Euro Millennium, our growing community of users and our expansion into the small and mid-cap space all have converged to create significant momentum for our business.

With liquidity in the pool building and a number of new customers scheduled to onboard in the coming months, we look forward to working in partnership with our customers and service partners on further innovation and volume growth during 2010."

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¹ Market share source from available data of the non-broker dealer dark pool MTFs, as published via Thomson Reuters European Market Share Reporter.



About SmartPool

SmartPool Trading Limited is a UK registered company providing a European dark pool for the execution of institutional order flow. Created by NYSE Euronext in partnership with HSBC, J.P. Morgan and BNP Paribas, SmartPool is a Multi Lateral Trading Facility (MTF) approved and regulated by the Financial Services Authority (FSA). Headquartered in London, SmartPool has its own management team and an independent board of directors. For more information, please visit: www.tradeonsmartpool.com or contact info@tradeonsmartpool.com.

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets -- the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca -- represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>

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This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2008 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on April 28, 2009 under No. R. 09-031), 2008 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.