



ProwebCE listed on NYSE Alternext

Paris, 17 September 2010 – NYSE Euronext today announced the transfer of ProwebCE from the Free Market to NYSE Alternext.

Founded in 2000, ProwebCE develops and installs administration and communications software designed especially for company-funded works councils in France (*Comités d'Entreprise*), and markets social and cultural activities to the employees they serve through Meyclub, an e-commerce site. Today over 5,000 councils of all sizes and in all sectors have turned to ProwebCE to optimize their operations and deliver higher quality services to over 4 million employees.

ProwebCE (ticker symbol: ALPRW) was admitted to NYSE Alternext with the direct listing of the 1,956,572 shares making up the company's capital. Market capitalization on the date of admission amounted to €24.8 million.

"We welcome the transfer of ProwebCE to NYSE Alternext and are delighted to contribute to the development of new solutions that improve employees' quality of life and make businesses more successful," said Ronald Kent, Group Executive Vice President and Head of International Listings at NYSE Euronext. *"This new admission will result in a change of dimension for ProwebCE and will raise its profile, and in so doing enhance the liquidity of its shares."*

Patrice X. Thiry, Chairman and CEO of ProwebCE, added: *"We recently celebrated our fourth year on the Free Market, and our transfer to NYSE Alternext today marks a new stage in our development, keeping in mind that ProwebCE's sales have been multiplied by more than 12 since we first went public. Shareholders will now benefit from greater liquidity thanks to continuous trading. In addition, listing on a supervised market means increased visibility, and ProwebCE will be able to attract a wider range of investors."*

In just over five years, €2.4 billion has been raised on NYSE Alternext, half of this through secondary issues, by 152 companies from countries including Belgium, Canada, China, France, Italy, Luxembourg, the Netherlands, Spain, the United Kingdom and the United States. Market capitalization totals €5.1 billion.

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About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>.

About ProwebCE

ProwebCE is a market leader in communications, management and coordination of social and cultural activities offered by works councils in France, with operations spanning the creation of dedicated websites, software for administration and accounting, ticket sales and media lending libraries. The group currently works with more than 5,000 councils at companies including CapGemini, Logica, MMA, Eurocopter, Chanel, Havas, Canal+, BNP Paribas, HSBC and the French Navy, serving over 4 million users altogether.

Since 2007, ProwebCE has expanded its range of advisory and training services by acquiring ADCE, a communications agency specializing in works councils, and ForhusCE, a consultancy providing legal advice and training to council members (both permanent staff and elected representatives).

Aiming for a comprehensive offering, in early 2009 ProwebCE acquired Meyclub, a pioneer in initiatives enhancing employees' purchasing power.

ProwebCE's 1,956,572 shares are listed on NYSE Alternext in Paris.

Business has grown 1,203% over the past five years -- growth that ranks ProwebCE 21st in Deloitte Technology Fast 50's 2009 ranking and 140th in the European Palmarès Fast 500. It is fifth in the NYSE Euronext ranking of 51.

ProwebCE was awarded Oseo's "innovative business" label and this has been renewed in 2010.