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NYSE Euronext opens ‘NYSE Euronext London’

A new securities market targeting issuers seeking a London listing

Amsterdam, Brussels, Lisbon, London, New York, Paris, 15 July 2010 – NYSE Euronext (NYSE), the global leader in listings with more than 4,500 issuers on its U.S. and European markets has launched a new London-based securities market, ‘NYSE Euronext London’, aimed at attracting international issuers looking to list in London. NYSE Euronext London is complementary to NYSE Euronext’s other European securities markets and will enhance the visibility and prominence of its Continental Europe listing and trading venues.

Dominique Cerutti, President & Deputy CEO of NYSE Euronext said, *“This is a natural next step in NYSE Euronext’s evolution and a logical extension of our European cash markets. NYSE Euronext London combines the strength and visibility of our global brand and our leadership position in European cash markets with NYSE Liffe’s established presence in London and worldwide. Moreover, the new listing venue strengthens the competitive position of NYSE Euronext’s European markets. In particular Paris, our European headquarters, will remain by far the largest of our listings markets in Europe and our day-to-day center of management for all our European cash operations and the development of our Universal Trading Platform. More than ever we are committed to serving all of our clients and playing our role as critical market infrastructure, and will continue to demonstrate it by innovative initiatives such as the French corporate bond platform, the marketplace efforts to promote SME listings, a renewed focus on issuers’ needs, and investments made in the post trade environment.”*

NYSE Euronext London offers international issuers the opportunity to list shares and depositary receipts on the Official List of the UK Listing Authority. In addition, issuers will benefit from access to a broad investor base and having their securities trade on NYSE Euronext’s state-of-the-art Universal Trading Platform that connects all its European securities markets, which represent Europe’s largest cross-border equity exchange and provides enhanced liquidity to issuers and investors. This provides international issuers access to the largest equity market in Europe with a combined market capitalisation of €3.3 trillion and over €6 billion of equity securities traded daily.

Ronald Kent, Group Executive Vice President and Head of International Listings at NYSE Euronext, and Chief Executive of NYSE Euronext London said: *“NYSE Euronext London is specifically aimed at attracting international companies determined to list in London and which, up to now, could not consider NYSE Euronext as an option. Our new London securities market provides issuers in London with the global visibility, access to liquidity, and market quality that a NYSE Euronext listing affords.”*

About NYSE Euronext:

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>.