

CONTACT | Media:

+31.20.550.4488 (Amsterdam), +32.2.509.1392 (Brussels)

+351.217.900.029 (Lisbon), +44.20.7379.2789 (London)

+1.212.656.2411 (New York), +33.1.49.27.11.33 (Paris)

CONTACT | Investor Relations:

+1.212.656.5700 (New York)

+33.1.49.27.58.60 (Paris)

Listing measure Van der Moolen Holding N.V.

Amsterdam, 10 August 2009 – NYSE Euronext hereby announces that as from 11 August 2009 prices and volumes relating to the ordinary shares of Van der Moolen Holding N.V. listed on Euronext Amsterdam will be reported in the special section for securities subject to a listing measure, with reference to the press release Van der Moolen Holding N.V. issued on 10 August. This measure is to conform to Rule A – 2706/1 Euronext Rule Book, Book II and Euronext Announcement 2009-001.

This measure will endure for a maximum of one year. If the listing measure has not been lifted by the end of this period NYSE Euronext will delist the ordinary shares of Van der Moolen Holding N.V.

For more information please contact:

NYSE Euronext

Communications Amsterdam: +31 (0)20 550 4488

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets -- the New York Stock Exchange, Euronext, NYSE Arca and NYSE Amex -- represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>