



## **Farming group AgroGeneration listed on NYSE Alternext**

Paris, 1 March 2010 – NYSE Euronext today announces the admission to NYSE Alternext of AgroGeneration, a farming group specialized in the production of grain and oilseed in Ukraine.

The admission of AgroGeneration (mnemo code ALAGR) was by direct listing following a successful private placement. This placement with qualified investors was entirely by capital increase and represented a total amount of €12 million.

The admission and issue price of AgroGeneration shares was set at €1.80 each and the company's capitalisation on the day of admission amounts to €47.6 million.

Separately, an institutional investor has already given a firm commitment to subscribe a further €2.3 million to be issued in coming weeks.

*"We are delighted to welcome AgroGeneration to NYSE Alternext, which offers an effective springboard for the development and recognition of growing businesses,"* comments Ronald Kent, Group Executive Vice President and Head of International Listings at NYSE Euronext. *"This listing gives AgroGeneration and its shareholders the benefit of a trading platform combining state-of-the-art technology and an efficient market model to provide effective access to liquidity."*

Charles Beigbeder, Chairman of the Supervisory Board of AgroGeneration, and Charles Vilgrain, Chairman of the Executive Board of Directors add: *"We are very pleased with the successful listing of AgroGeneration. The capital raised will enable us to rapidly extend our acreage of farming land in Ukraine and win a leading place in the region."*

Invest Securities, Listing Sponsor of the operation, is also the Liquidity Provider of AgroGeneration.

NYSE Alternext today counts 126 listed companies from countries including Belgium, Canada, China, France, Italy, Luxembourg, the Netherlands, Spain, the UK and the US. Altogether, they have raised over €2.26 billion and their market capitalization totals €4.2 billion.



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**About AgroGeneration**

Founded by Charles Beigbeder in early 2007, AgroGeneration is a farming group specializing in the production of grain and oilseed in Ukraine, the former granary of Europe celebrated for its black earth. In two years, AgroGeneration has won a recognized place in the country, where it operates three farms with an area of over 20,000 hectares (50,000 acres). In 2009, AgroGeneration produced over 55,000 metric tons of crops including wheat, corn, barley, rapeseed and sunflower worth an estimated €5.4 million. The average yield per hectares was 2.8 metric tons, a figure expected to rise sharply since land returned to farming reaches its best after an average of four years. Benefiting from secure long-term leases (averaging 19 years), AgroGeneration has developed a production model based on integrated farming methods that it intends to extend to other sites, aiming to farm 100,000 hectares by 2012.

**About NYSE Euronext**

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets -- the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca -- represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>