



BNP PARIBAS



NYSE EuronextSM

Press release

**EasyETF S&P 100 becomes EasyETF S&P 500
as leading US market index becomes available on NYSE Euronext (Paris)**

Paris, 18 June 2010 – EasyETF is launching an ETF on the S&P 500 listed on NYSE Euronext in Paris. EasyETF S&P 100 will change its underlying index and become EasyETF S&P 500. The tracker is capitalising on the recent opening of the S&P 500 licence to European ETF issuers and broadening its coverage of the North American equity market.

From now on, **EasyETF S&P 500** will offer the opportunity to invest in the key index of the US equity market. As with all trackers in the EasyETF range, it combines simplicity and transparency in giving investors access to the best of the US market at the lowest cost.

EasyETF S&P 500 is available in EUR and USD on the NYSE Euronext (Paris), Deutsche Börse (Frankfurt), and Borsa Italiana (Milan). It is eligible for personal equity plans and conforms to the European UCITS III directive.

The S&P 500 index comprises equities of the 500 largest US companies, covering nearly 75% of US equities.

“For this reason, it is an ideal gateway to the US market for European investors. The S&P 500 Index is regarded as THE benchmark for the US equity market, as proven by the number of funds using it as their benchmark in the world: more than USD 3.5 trillion AUM combined!” says Danièle Tohmé-Adet, Head of ETF and Indexed Funds Development.

“We are delighted by the recent opening of the S&P 500 licence to European ETF issuers, which gives investors the opportunity to participate in the evolution of US securities throughout a well-renowned index,” adds Scott Ebner, Senior Vice President, Global Exchange Traded Products at NYSE Euronext. “The offer of ETFs listed on the NYSE Euronext in Paris facilitates access to an ever more diversified range of securities, asset classes, and strategies.”

The market maker on **EasyETF S&P 500** is BNP Paribas.

Technical details regarding the funds:

EasyETF S&P 500 EUR

Legal structure: Mutual fund under Luxembourg law (UCITS III)

ISIN code: FR 0010616300

Management company: BNP Paribas Asset Management

Currency: EUR

Dividend: none, accumulation

Replication: synthetic

Annual management fees: 0.20%

Stock market: Euronext Paris

Bloomberg code: SPTR 500 N

EasyETF S&P 500 USD

Legal structure: Mutual fund under Luxembourg law (UCITS III)

ISIN code: FR 0010218843

Management company: BNP Paribas Asset Management

Currency: EUR

Dividend: none, accumulation

Replication: synthetic

Annual management fees: 0.20%

Stock market: Euronext Paris

Bloomberg code: SPTR 500 N

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EasyETF, a world of opportunities

The EasyETF range is a unique offer from BNP Paribas, benefiting from the combined expertise and synergy of both BNP Paribas Asset Management and BNP Paribas Corporate & Investment Banking. Through index management expertise, methodical index selection and market making capabilities, EasyETF offers investors “the best of both worlds” with a dynamic product range of over 60 trackers listed on 4 major European stock exchanges: Euronext, Deutsche Börse, Borsa Italiana and the Swiss Exchange. With the joint strengths of BNP Paribas Asset Management and BNP Paribas Corporate & Investment Banking, EasyETF continuously creates added value for all investors and now boasts over €4.48 billion* in assets under management. BNP Paribas Asset Management adds its excellence in fund management with continuous monitoring and rigorous risk control, allowing EasyETF to maintain among the lowest tracking errors in the market while maximising index replication performance. BNP Paribas Corporate & Investment Banking contributes innovative investment solutions and strategies, selecting indices from the most renowned providers. Moreover, BNP Paribas market makers have a truly global reach, with direct access to over 65 stock or derivative exchanges and more than 40,000 financial products listed in Europe and Asia. Over time, EasyETF has also developed solid relationships with most market makers active in the ETF field.

**Data as at 31 March 2010*

About BNP Paribas Asset Management

BNP Paribas Asset Management is a leader in the fundamental, indexed and structured management of major mainstream asset classes and one of the largest and longest-established Partner within BNP Paribas Investment Partners. BNP Paribas Asset Management has EUR 266 billion of assets under management* and has asset management centres in Amsterdam, Brussels, Buenos Aires, Chicago, Frankfurt, Hong Kong, London Madrid, Milan, New York, Paris, Singapore and Tokyo. It offers a wide range of multi-management capabilities with a shared focus on innovation, robustness and consistency of investment processes as well as accuracy of risk control.

For more information: www.bnpparibas-am.com

** Source: BNPP AM - figures as at 31 March 2010, assets under advice included*

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities

trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: www.nyx.com.