



EURASIA GROUPE listed on NYSE Alternext

Paris, 2 February 2010 – NYSE Euronext today announced the listing of commercial property specialists EURASIA GROUPE on NYSE Alternext.

The market debut of Eurasia Groupe (symbol: ALEUA – ISIN : FR0010844001) by direct listing follows the private placement of 1,386,025 new shares at EUR 9.16 per share with qualified investors. Altogether 7,126,025 shares were admitted to listing at this same price. Market capitalization totalled EUR 65.3 million on the first day of trading.

“We are delighted to welcome EURASIA GROUPE to NYSE Alternext” said Ronald Kent, Executive Vice President and Head of International Listings at NYSE Euronext. *“Through its listing, EURASIA GROUPE gains access to a market with innovative operating rules that provide transparency and encourage liquidity.”*

“Our listing on NYSE Alternext materializes the efforts invested over the past few years, and I am very proud of our entire team. This successful operation also testifies to the existing and ever-closer ties between China and France that we represent” said Hseuhsheng Wang, CEO of EURASIA GROUPE.

EURASIA GROUPE specializes in commercial property investment and rental, with assets including retail outlets, show rooms, warehouses, offices and hotels. At the end of 2009, all assets owned or managed by EURASIA GROUPE were in the Greater Paris region, and the company had around 350 tenants.

NYSE Alternext currently has 126 listed companies from countries that include Belgium, Canada, China, France, Italy, Luxembourg, the Netherlands, Spain, the United Kingdom and the United States. Together these companies have raised over EUR 2.22 billion and represent total market capitalization of EUR 4.2 billion.

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About EURASIA GROUPE

Eurasia Groupe is a property company specializing in the rental and sub-rental of real estate including warehouses, show-room outlets and offices. Its strategy is based on generating a secure stream of rental revenues and optimizing return on assets held as long-term investments. To this end, it tracks clients' needs closely to ensure that premises meet their size requirements.

Properties range in size from 50 square meters to around 5,000 square meters. Assets are in the Greater Paris area with a focus on busy commercial areas north of the city. In February 2010, Eurasia Groupe owned real-estate assets representing 253,483 square meters at 29 sites divided into 522 properties rented out to third parties. Consolidated revenues totalled EUR 8.4 million in 2008, up 15% from 2007, and reached EUR 5.8 million in the first half of 2009.

For more information: www.eurasiagroupe.com

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500.

For more information, please visit: <http://www.nyx.com>