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Delta Lloyd Celebrates Listing on NYSE Euronext's European market

Largest IPO in 2009 Year-to-Date in Western Europe

Amsterdam, November, 3, 2009 – Delta Lloyd N.V., a leading Dutch financial service provider, today listed on NYSE Euronext, Amsterdam and began trading on NYSE Euronext under the ticker symbol “DL” after its successful initial public offering. Delta Lloyd’s IPO is the largest initial public offering of the year in Western Europe.

"Delta Lloyd is a great addition to NYSE Euronext's European market. It is a company with a long track record and a history that dates back to 1807. Today marks the first significant initial public offering of a financial institution in Europe this year and therefore could signify an important turning-point in the recovery of IPOs in Western Europe," said Joost van der Does de Willebois, CEO of NYSE Euronext, Amsterdam.

"We look forward to a beneficial and lasting partnership with Delta Lloyd, and to support its growth by providing the company and its shareholders with the highest levels of service, liquidity and market quality," said Ronald Kent, Executive Vice President and Head of International Listings for NYSE Euronext.

Niek Hoek, CEO Delta Lloyd Group said: "We are excited about the listing of our shares today. The significant interest of the investor community, both retail and institutional, has made our IPO successful. We thank our new shareholders for their trust and support and look forward to sharing the benefits of our listing and our future growth with our customers, employees, shareholders and our other stakeholders."

To mark today's special occasion, Niek Hoek, CEO Delta Lloyd Group, sounded the Gong which denotes the opening of NYSE Euronext's European market, joined by Delta Lloyd executives, the listing agent and legal advisors, the NYSE Euronext listing team and Joost van der Does de Willebois, CEO, NYSE Euronext, Amsterdam.

Background:

Selling € 1 billion worth of share, Delta Lloyd Group N.V. is the largest initial public offering in Western Europe this year.

After opening, the first market price was € 15.75 per share. Based on the total number of 548,820,835 shares the total market capitalization of the company at opening price was € 8,643,928,151.

Total number of shares in issue of 548,820,835 includes 383,213,250 shares held by Delta Lloyd which are in the process of being cancelled. Following this cancellation, expected in December 2009, the total number of shares in issue will be 165,607,585.

NYSE Euronext's US and European exchanges have raised \$18.5 billion in capital through IPOs year to date, more than any other exchange, including recent IPOs of Banco Santander Brasil S.A, Dole Foods, The Vitamin Shoppe and Delta Lloyd.

Delta Lloyds's main shareholder, U.K.-based Aviva Plc, listed on the New York Stock Exchange two weeks ago, on October, 20, 2009, under the ticker symbol "AV", giving the company access to US investors, and opportunities to expand in the largest capital market in the world, the US. Today, Delta Lloyd's IPO helps Aviva raise capital in Europe through the European market of NYSE Euronext. NYSE Euronext is the first exchange group to offer companies ability to trade and raise capital in Euros and US dollars and reach investors and constituents directly across continents and multiple time zones, regions and countries.

About Delta Lloyd Group

Delta Lloyd Group is a full financial service provider that offers insurance, asset management and banking services. Delta Lloyd Group has been a trusted partner for her clients since 1807. With 6300 employees the Group is mainly active in the Netherlands and Belgium. In the Netherlands Delta Lloyd Group is active under brand names Delta Lloyd, OHRA and ABN Amro Insurance. In Belgium Delta Lloyd operates under the brand name Delta Lloyd. For more information, please visit: <http://www.deltalloydgroep.com>

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets -- the New York Stock Exchange, NYSE Euronext, NYSE Amex and NYSE Alternext as well as NYSE Arca -- represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>