



## CONTACT | Media:

+31.20.550.4488 (Amsterdam), +32.2.509.1392 (Brussels)

+351.217.900.029 (Lisbon), +44.20.7379.2789 (London)

+1.212.656.2411 (New York), +33.1.49.27.11.33 (Paris)

## CONTACT | Investor Relations:

+1.212.656.5700 (New York)

+33.1.49.27.58.60 (Paris)

## NYSE LIFFE TO OPEN NEW OFFICE IN HONG KONG

Amsterdam, Brussels, Hong Kong, Lisbon, London, New York, Paris, **Tuesday, 29 November 2011** – NYSE Liffe, the global derivatives business of NYSE Euronext (NYX), announced today that it is opening an office in Hong Kong on 1 December 2011. NYSE Technologies already has an office in Hong Kong; and with NYSE Liffe offices in Singapore, Tokyo and now Hong Kong, the Exchange will further develop its derivatives business in the region.

The new Hong Kong office will be headed by Cecelia Zhong, Head of Business Development China, who previously managed NYSE Liffe's China initiatives from London. Cecelia and her team will further strengthen our strategic exchange alliances in China and Hong Kong; as well as generate business from Chinese investors for NYSE Liffe's markets.

Garry Jones, Group EVP and Head of Global Derivatives at NYSE Euronext, said: "Today's markets are increasingly interconnected and global. With the expansion of NYSE Liffe's business in the region, the new Hong Kong office not only highlights our commitment to the region as a group, but it will enhance our service to Members and customers; as well as develop relationships with new clients. Our local presence will also reinforce our franchise as we advance our business partnerships in mainland China and Hong Kong."

### Notes to Editors:

1. **NYSE Euronext** (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the Fortune 500. For more information, please visit: [www.nyx.com](http://www.nyx.com).

2. **NYSE Liffe** is the Europe-based derivatives business of NYSE Euronext. NYSE Liffe offers an unrivalled range of global futures and options products, which are made available to customers worldwide on its state-of-the-art trading platform, LIFFE CONNECT®. As the leading European derivatives exchange by value of trading, NYSE Liffe's trading on equities, interest rates, indices and commodities is over £1,800 billion every day, also making it the world's second largest derivatives exchange, by value of transacted business.