

A BRIGHTER WAY TO FINANCE YOUR BUSINESS

EURONEXT PRIVATE PLACEMENT BONDS

Fast Facts:

What is it?

The Euronext Private Placement Bonds (EPPB) initiative is an extension of Euronext's existing bond offer to Alternext's markets.

Who is it for?

EPPBs are designed primarily for small and mid-sized companies as well as non-investment grade large entities. EPPBs are suitable for companies that want to access alternative funding streams to bank credit.

What does it provide?

EPPBs provide companies with a cost efficient means of diversifying their sources of funding and securing long-term investments through the bond markets.

Euronext, as the leading capital raising centre in Europe offers financial solutions for all types of companies and fully supports the development of private placement bond products (Euro PP, High Yield, other private placements).

Listed private placement bonds offer to companies attractive features: long term debt product, competitive costs, longer maturity than a traditional bank loan, bullet and flexible size.

It benefits from a standardized documentation, with no rating constraints, and a simple and predictable listing process. Having a Listing Sponsor on Alternext is not required.

EPPBS ENABLE YOU TO LIST YOUR PRIVATE PLACEMENTS BONDS:

CURRENT ENVIRONMENT	EPPBs OFFER			
<ul style="list-style-type: none"> Decreasing bank lending/disintermediation Growing Euro PP market New investors SMEs developing financing alternatives 	A proven market	Excellent reputation	Flexible timing and structure	A diversity of standardised products
	Meet investor needs	Secure	A simple and predictable listing process	Competitive listing fees

EPPB is a new type of offering, supported and facilitated by certain rule changes for the issuance of bonds on our existing Alternext markets.

SELECT THE MOST APPROPRIATE LISTING FOR YOUR NEEDS:

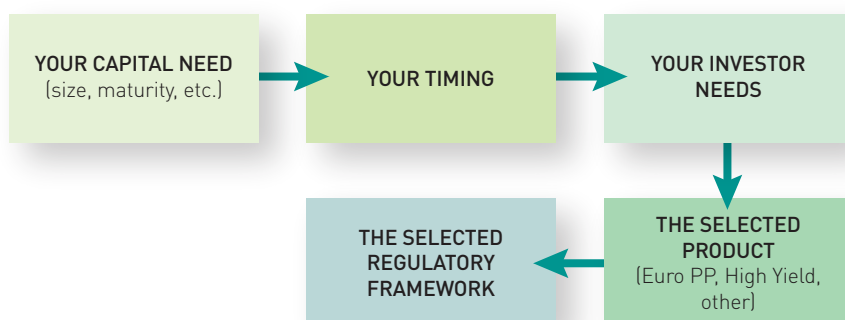
	EURONEXT REGULATED MARKET *	ALTERNEXT** MTF *	FREE MARKET – MARCHÉ LIBRE AND EASYNEXT MTF *
TYPE OF PRODUCT	Euro PP, other Private Placements	Euro PP, High Yield, other Private Placements	Euro PP, High Yield, other Private Placements
REPORTING	IFRS	Local GAAP or IFRS	Local GAAP or IFRS
DISCLOSURE DOCUMENTS	Prospectus approved by Regulator	Information document	N/A ***
MAIN ONGOING REPORTING OBLIGATIONS	Annual and semi annual audited accounts (exemptions for €100 000 denominations and up)	Annual audited accounts (exemptions for €100 000 denominations and up) ****	N/A *****

* Within the meaning of EU Directives ** Alternext Brussels is supervised by FSMA *** Prospectus required for initial admission on Free Market Brussels

**** Annual and semi annual accounts on Alternext Brussels (exemptions for €100 000 denominations and up)

***** Annual reporting required on EasyNext Lisbon

THE CHOICE OF THE MARKET WILL DEPEND ON:



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