

**CONTACT - Media:**

Amsterdam +31.20.721.4488  
Lisbon +351.210.600.614

Brussels +32.2.620.15.50  
Paris +33.1.70.48.24.45

**CONTACT - Investor Relations:**

+33.1.70.48.24.17

## SHURGARD SELF STORAGE MAKES DEBUT ON EURONEXT BRUSSELS



**Pioneer of self-storage in Europe raises €575 million, making it the second largest newly-listed company to join Euronext Brussels over the last decade**

**Brussels, 15 October 2018** – Shurgard Self Storage SA (“Shurgard”, ticker symbol: SHUR) today began trading on Euronext Brussels (Compartment A) with an initial market capitalisation of €2.04 billion.

Shurgard is the largest owner and operator of self-storage centers (stores) in Europe in terms of number of stores and net rentable square meters. Shurgard commenced operations in 1995 and is one of the pioneers of the self-storage concept in Europe. In total, its network of 229 stores comprises approximately 1.2 million net rentable square meters and serves more than 150,000 customers in the Netherlands, France, Sweden, the United Kingdom, Belgium, Germany and Denmark.

With an Offer Price at €23 per share, Shurgard’s total offering size amounts to €575 million. With a total of 88,935,681 shares admitted to trading, Shurgard has an initial market capitalisation before opening of €2.04 billion.

Marc Oursin, CEO of Shurgard, said: *“With the ringing of the Euronext Brussels bell, we are starting a new chapter in our company’s history. Still, our core value will always remain the same: to provide the best storage experience for our customers and to further strengthen our platform of self-storage centers with growth across the 7 countries where we operate.”*

To mark Shurgard's first trading day, Marc Oursin, CEO, rang the bell to open the markets in Brussels today.



**CONTACTS –**

Pascal Brabant (Euronext): +32 2 620 15 50  
[pbrabant@euronext.com](mailto:pbrabant@euronext.com)

Caroline Thirifay (Shurgard Self Storage SA) +32 (0)473 74 06 25  
[Caroline.Thirifay@shurgard.lu](mailto:Caroline.Thirifay@shurgard.lu)

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