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## NYSE Euronext to launch 6 new strategy indices

24 November 2010 – NYSE Euronext today announced the expansion of its range of strategy indices with the launch of six new products based on the CAC 40 index.

- **Three new Leverage indices** track the performance of a strategy that trebles to quintuples exposure to the CAC 40 index with the support of short-term financing. In a rising market, they thus enable investors to earn a daily return that amplifies that of the underlying index, minus the financing cost embedded in the strategy.
- **Three new Short indices** track the performance of a strategy that combines a treble to quintuple inverse exposure to the underlying index with the exposure to a risk-free money-market instrument. In a falling market, they thus enable investors to earn a positive daily return that is the inverse of the underlying index.

*“The launch of these indices will enlarge our family of strategy indices, reflecting our commitment to providing investors with a wider choice of trading strategies, and issuers of products including ETFs, certificates, warrants and EMTNs with a selection of effective tools to meet their needs and keep pace with market developments,”* says George Patterson, head of Global Index Design, Global Index Group at NYSE Euronext.

The new indices are calculated and disseminated continuously from 24 November, 2010. They are listed below:

ISIN	Ticker	Full name
QS0011146857	CAC3L	CAC 40 <sup>®</sup> X3 Leverage NR
QS0011206008	CAC4L	CAC 40 <sup>®</sup> X4 Leverage NR
QS0011206016	CAC5L	CAC 40 <sup>®</sup> X5 Leverage NR
QS0011146873	CAC3S	CAC 40 <sup>®</sup> X3 Short GR
QS0011206917	CAC4S	CAC 40 <sup>®</sup> X4 Short GR
QS0011206925	CAC5S	CAC 40 <sup>®</sup> X5 Short GR

### **Additional information:**

Since its launch in December 2007, the Strategy Indices family, including 24 indices and 12 strategies, has been used as underlyings for five ETFs and a range of certificates issued by Société Générale starting 24 November.

For more information (historical index data, methodology, FAQ), visit: <http://newindices.euronext.com>

### **Press Contacts :**

Caroline Tourrier – [ctourrier@nyx.com](mailto:ctourrier@nyx.com): +33 (0)1 49 27 10 82

## **About NYSE Euronext**

### Background on NYSE Euronext's Global Index Group

With a collective portfolio of over 300 benchmark indices, NYSE Euronext is a leading provider of indices. NYSE Euronext develops proprietary indices to showcase the strength of companies listed on its markets, and to provide investors and issuers with benchmarks that measure the world's leading, most liquid marketplace as well as its key segments. NYSE Euronext indices are available to be licensed as the basis for tradable products, including Exchange-Traded Funds (ETFs), to be launched in the future. In 2008, NYSE Euronext created the Global Index Group, bringing together the US and European index specialists from NYSE Arca, NYSE Euronext and the former American Stock Exchange. For more information on NYSE Euronext index services please visit: [www.nyse.com/indices](http://www.nyse.com/indices)

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group.

NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's secondlargest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: [www.nyx.com](http://www.nyx.com)