



NYSE Euronext and CF&B Communication launch the first Benelux 'Midcap Event' at NYSE Euronext in Brussels

Amsterdam, Brussels, Paris, 24 March 2011 – NYSE Euronext and CF&B Communication are pleased to announce that the 1st Benelux 'Midcap Event' will take place next 31st March and 1st April at NYSE Euronext in Brussels.

Since 2002, CF&B Communication and NYSE Euronext have already organized 20 editions of these successful Midcap and & Small cap Events in Paris gathering each between 150 to 400 European institutional investors and 80 to 180 listed companies.

As part of NYSE Euronext's ongoing commitment to enhance the visibility of its listed mid- and small caps, this unprecedented event will gather 45 Belgian, French and Dutch companies listed on NYSE Euronext, around a hundred European institutional investors as well as 5 Belgian, Dutch and French financial intermediaries.

During the two days event, top executives of the participating companies from several sectors of the economy will meet the investors present in around 700 one-on-ones. This will be a very important event helping to promote those companies with a smaller market capitalization among fund managers they can rarely meet. It will offer them the opportunity to showcase their story and explain their strategy in this post crisis period.

'We are proud to welcome this first edition of the Benelux 'Midcap Event' at NYSE Euronext in Brussels, said Ronald Kent, Group Executive Vice President and Head of International Listings at NYSE Euronext. As part of NYSE Euronext's continued efforts to promote its listed mid- and small caps, this event will provide an outstanding forum to the participating companies enabling them to raise the investor community's awareness of their business case needed to help them further develop their liquidity and their growth strategy.'

Francis Bader, Chief Executive Officer of CF&B Communication added: *"CF&B Communication is very pleased to add Brussels to the 'Midcap Events' we organize in Europe and to promote among European institutional investors this market place where a large number of Small and Mid Caps are still to be better known by fund managers interested in that market segment".*

Program:

31 March

8:30 am: Arrival

9:00 am: **Opening bell** ceremony with Marc Lefèvre, Head of European Domestic Listings Coverage, NYSE Euronext

9:15 am: **Press briefing** by Marc Lefèvre, with the 5 intermediaries (AEK, Bank Degroof, Innovity, Invest Securities and SNS Securities)

10:00 am: One-on-ones/Pitches/Workshops

12:00 pm: Networking lunch

2:00 pm – 6:00 pm: One-on-ones/Pitches/Workshops

1 April

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List of participating companies on www.midcapevents.com.

About NYSE Euronext

NYSE Euronext (NYSE) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the Fortune 500. For more information, please visit: <http://www.nyx.com>.

About CF&B Communication

CF&B Communication is an independent financial communications agency, created in 1984. Specialized in relations between listed companies & institutional investors AND non-listed companies and investors specialized in Private Equity / VCs...CF&B Communication created its own database of European fund managers investing in Small & MidCaps as well as Private Equity / VC's. With 9,000 institutional or specialized investors in Europe, all qualified according to their investment strategies, CF&B Communication has organized 'Midcap Events' since 2000 on all major market places in Europe and Private Equity events since 2010. Highlights on companies and investors in Europe: these events enable companies' top executives and investors to meet a maximum of counterparts of interest to them, in a minimum of time, thanks to pre-booked meeting schedules. In 2009-2010, over 30 such events were organized, in partnership with 42 financial intermediaries coaching companies, thereby demonstrating their know-how to many institutions not yet client of theirs; and 700 European listed companies, for over 11,000 meetings with institutional investors. => www.midcapevents.com

In November 2010, CF&B Communication introduced the first 'Clean Green Event'® a Venture Capital and Private Equity event, focused on non-listed companies and on fund managers investing in Private Equity, VCs, etc.; as well as to specialized intermediaries, with the objective to facilitate relations between specialized investors and companies from CleanTech and Green Businesses needing of raising funds. => www.cleangreenevent.com

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