



NEWS RELEASE

SmartPool reports record market share gains in the Nordic region and welcomes SEB (Skandinaviska Enskilda Banken) to growing dark pool trading community

Amsterdam, Brussels, Lisbon, London, Paris, 18 March 2010, SmartPool, the European dark liquidity pool created by NYSE Euronext in partnership with HSBC, J.P.Morgan and BNP Paribas, today reported record market share gains in the Nordic region and confirmed SEB (Skandinaviska Enskilda Banken) as the latest firm to join SmartPool.

According to the Thomson Reuters Equity Market Share Service, SmartPool reported record dark market share highs in the Nordic markets during the first two weeks of March. Key dark market share highlights include:

- 10.4% market share in OMX Copenhagen 20 Index
- 7.3% market share in OMX Helsinki 25 Index
- 9.3% market share in the OMX Stockholm 30 Index
- 8.6% market share in the OBX (Oslo) Index

Lee Hodgkinson, SmartPool CEO commented:

“SmartPool is building a deep and diverse liquidity pool in the Nordic region, with users achieving an average price improvement of between 4 to 6 basis points in large cap Nordic securities with between 9 to 12 basis point improvements evidenced in mid-cap securities.

I am delighted to welcome SEB (Skandinaviska Enskilda Banken) to our rapidly growing trading community. As the largest broker on the Stockholm and Oslo Stock Exchanges, SEB further expands our reach into the Nordic markets.”

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Notes to Editors:

1. (SEB) Skandinaviska Enskilda Banken is the latest firm to join the SmartPool trading community which already includes 18 members.
2. SmartPool offers trading in more than 110 Swedish, Finnish, Norwegian and Danish securities.



About SmartPool

SmartPool Trading Limited is a UK registered company providing a European dark pool for the execution of institutional order flow. Created by NYSE Euronext in partnership with HSBC, J.P. Morgan and BNP Paribas, SmartPool is a Multi Lateral Trading Facility (MTF) approved and regulated by the Financial Services Authority (FSA). Headquartered in London, SmartPool has its own management team and an independent board of directors. For more information, please visit: www.tradeonsmartpool.com or contact info@tradeonsmartpool.com.

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 3,700 listed operating companies, NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>

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