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NYSE Euronext Declares Quarterly Dividend

New York, July 30, 2010 – The NYSE Euronext (NYX) Board of Directors today declared a quarterly cash dividend of \$0.30 per share for the third quarter of 2010. The third quarter 2010 dividend is payable September 30, 2010 to shareholders of record as of the close of business on September 15, 2010. The anticipated ex-date will be September 13, 2010.

Dividend Currency Election

As a convenience to its European shareholders, NYSE Euronext has offered registered shareholders domiciled in Europe and shareholders that hold their shares through Euroclear France the ability to elect payment of the dividend in euros. The dividend will be converted from U.S. dollars to euros at an exchange rate prevailing on a date near the anticipated respective dividend payment dates. To the extent that such shareholders do not make an election, the dividend will be paid by NYSE Euronext in U.S. dollars.

In order to elect to receive the dividend in euros, registered shareholders domiciled in Europe must complete a NYSE Euronext currency election form. Registered shareholders may also elect to receive their dividends via electronic funds transfer. Forms for these elections have been sent to registered shareholders by NYSE Euronext's transfer agent, Computershare, and are available on <https://www-us.computershare.com/investor> (click "Register Now" to sign up for access to your account). Shareholders that hold their shares through Euroclear France that wish to elect to receive the dividend in Euros must contact their broker.

NYSE Euronext has appointed Société Générale as its paying agent for shareholders holding their shares through Euroclear France. Brokers that wish to contact Société Générale should call:

Georges Geraci: +33 (0)2.51.85.52.80 georges.geraci@sgss.socgen.com

Tax Information

The United States Internal Revenue Service requires that all non-resident alien investors certify their foreign status by completing a Form W-8BEN. A Form W-8BEN is also required in order to claim, if applicable, a reduced rate of withholding as a resident of a foreign country with which the United States has an income tax treaty. Failure to provide a completed Form W-8BEN may result in the imposition of U.S. backup withholding taxes on dividend payments to your account.

Registered holders will receive the Form W-8BEN from Computershare or they can download it on <https://www-us.computershare.com/investor>. Shareholders that hold their shares through a Euroclear participant must contact their broker to obtain the Form W-8BEN.

Deadline for Election

Eligible registered shareholders who have not previously submitted forms must return the completed NYSE Euronext currency election form and completed Form W-8BEN to Computershare no later than each respective record date.

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>.

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2009 ("document de référence") filed with the French Autorité des Marchés Financiers (Filed on April 22, 2010 under No. D.10-0304), 2009 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.