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## NYSE Euronext Appoints Robert J. Rendine as Global Head of Corporate Communications and Senior VP

**NEW YORK CITY, July 13, 2010** – NYSE Euronext (NYSE) today announced the appointment of Robert J. Rendine as Senior Vice President and Global Head of Corporate Communications, effective September 7, 2010.

Mr. Rendine, who currently is Vice President of Global Corporate Affairs at GE Capital Global Banking, will be responsible for corporate communications across NYSE Euronext, including media relations, executive communications and broadcasting. He will report to Andrew Brandman, Executive Vice President and Chief Administrative Officer.

*“NYSE Euronext’s transformation into a dynamic, global leader in the exchange and financial-technology space offers distinct benefits for our customers, investors and other constituents, such as new levels of innovation, efficiency and performance. Bob has the skills and experience to help us drive these changes and communicate the value NYSE Euronext provides,”* said Duncan L. Niederauer, Chief Executive Officer.

Added Mr. Brandman: *“Bob’s background with General Electric and the American Stock Exchange provide him with a broad and deep understanding of the opportunities, challenges and issues of this highly competitive, global business. His distinctive voice and world-view will be tremendous assets as we further advance NYSE Euronext’s reputation for setting the world standard for operating capital markets and creating market technology.”*

*“NYSE Euronext is a globally renowned brand, uniquely positioned to continue its successful global growth and to lead the industry’s rapid transformation and evolution. I am excited about the opportunity to help engage the many stakeholders of NYSE Euronext in communicating that story,”* said Mr. Rendine.

Since 2008, Mr. Rendine has led Global Corporate Affairs from London for GE Capital Global Banking, one of the largest financial businesses in GE Capital. He has been responsible for developing and implementing external and internal messaging strategies and corporate social responsibility (CSR). Mr. Rendine joined General Electric Co. in 2003 as Vice President of Global Communications at GE Money in Stamford, Conn., advising senior management on global strategic communications issues, overseeing a network of communicators in more than 50 countries, developing all significant executive communications, directing strategic messaging and setting global CSR strategy.

During 2000-2003, Mr. Rendine was Senior Vice President, Corporate Communications at the American Stock Exchange, responsible for providing counsel to senior management and directing all external and internal communications as well as community relations and philanthropy. During 1992-2000 he was Vice President of Corporate Communications for GTECH Holdings Corp. in West Greenwich, R.I.

Mr. Rendine has a master's degree in Public Administration from The American University and a bachelor's in Political Science/Sociology from George Washington University, both in Washington, D. C.

#### **About NYSE Euronext**

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: [www.nyx.com](http://www.nyx.com)

#### **Cautionary Note Regarding Forward-Looking Statements**

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2009 ("document de référence") filed with the French Autorité des Marchés Financiers (Filed on April 22, 2010 under No. D.10-0304), 2009 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.