

NEWS RELEASE

Wednesday, 25 August 2010

HONG KONG MEMBERS GAIN DIRECT ACCESS TO NYSE LIFFE

Hong Kong, London, Wednesday, 25 August 2010 – NYSE Liffe, the Europe-based derivatives business of NYSE Euronext (NYX), has received regulatory approval from the Hong Kong Securities and Futures Commission to provide Automated Trading Services (ATS) in Hong Kong with immediate effect giving customers in Hong Kong direct and therefore faster access than ever before to trading on the London market of NYSE Liffe via its electronic platform, LIFFE CONNECT[®].

Until now, customers in Hong Kong have had to connect to NYSE Liffe via order routing or other indirect means. This step enables customers in Hong Kong to benefit from much lower latency and to access directly NYSE Liffe's Short Term Interest Rate, Bond, Swapnote and Equity and Equity Index products.

Garry Jones, Group Executive Vice President and Head of Global Derivatives, NYSE Euronext, said: "We are delighted to be able to offer our growing customer base in Hong Kong direct and quicker access to our products. Asia is an increasingly important market for us and we are committed to developing our business in the region."

NYSE Liffe extended the trading hours for its benchmark Euribor interest rate futures contract in order to incorporate the Asian trading day three years ago in 2007 (with trading beginning at 01:00 hours London time) and in 2008/2009 expanded its Singapore and Tokyo offices to develop NYSE Liffe's business. The company has doubled its staff in Asia in the last year and will continue to expand in 2010/2011. NYSE Liffe also offers direct access to customers in Japan and Singapore (and access via order routing to customers in Thailand, Korea and Australia).

In addition, NYSE Euronext continues to develop partnerships with Asian exchanges in many countries including China, India, Japan and the ASEAN region.

For more information, please contact:

NYSE Liffe

Amsterdam: +31 20 550 4488
Brussels: +32 2 509 1392
Lisbon: +351 217 900 000

London: +44 20 7379 2789
New York: +1 212 656 2411
Paris: +33 1 49 27 11 33

Notes to Editors

1. **NYSE Euronext** (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With more than 8,000 listed issues, NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent nearly 40 percent of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in

the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>.

2. **NYSE Liffe** is the Europe- based derivatives business of NYSE Euronext. NYSE Liffe offers an unrivalled range of global futures and options products, which are made available to customers worldwide on its state-of-the-art trading platform, LIFFE CONNECT®. As the leading European derivatives exchange by value of trading, NYSE Liffe's trading on equities, interest rates, indices and commodities is over £1,800 billion every day, also making it the world's second largest derivatives exchange, by value of transacted business.