

## ExpertLine celebrates 2<sup>nd</sup> anniversary and confirms success with issuers

– Queries rise 58% over the past 12 months, for a total of 8500 in two years –

**Amsterdam, Brussels, Lisbon, London and Paris, 30 November 2011** – NYSE Euronext (NYX) is delighted to celebrate the 2<sup>nd</sup> anniversary of ExpertLine, its interactive information and communications platform managed by market experts.

Launched in November 2009 in France, this service – unique in Europe – was extended to Belgium, the Netherlands and Portugal in 2010. Today it is available to all **1392** companies listed on NYSE Euronext, who use it to connect in real time with a specialised multilingual team trained to field questions on finance and market techniques. Operating out of Paris, ExpertLine is based in the centralised market surveillance room for the Group's cash markets in Europe, putting it in direct contact with the market and market trends, with its finger on the pulse of trading.

The ExpertLine team works closely with 30 experts to advise issuers on procedures and answer questions on trends in their share prices and national indices, regulatory issues, corporate actions, pricing and financial communication requirements for listed companies.

ExpertLine's results speak for themselves : over the past two years, issuers have submitted around **8500** requests, with a **58%** rise in the last 12 months. During the same period, users have made use of the service **6** times on average, a rise of around **50%** from an average of **3** requests in November 2010, one year after start-up.

Seventy-five percent of the companies that now consult ExpertLine on a regular basis are SMEs listed on NYSE Euronext's B and C compartments and on NYSE Alternext, the market with more flexible requirements for this segment. An increasing number of intermediaries are also using the platform, which is designed for them as well.

In addition to answering issuers' questions, ExpertLine reaches out to them proactively to identify and offer new opportunities – workshops, conferences and more. Users also receive a report at the close of trading each day, giving them a daily summary of trends in their share price and a breakdown of trades through brokers (including main buyers and sellers of their shares) and trades made on MTFs (with a breakdown of trade volumes between NYSE Euronext and alternative platforms). Since the platform's launch, ExpertLine teams have sent **2.5 million emails**.

*“In two years, ExpertLine has become a natural and valued component of the range of tools we offer issuers, delivering an ideal solution for their needs,”* says Marc Lefèvre, Head of European Domestic Listings Coverage at NYSE Euronext. *“It is an essential service for companies listed on NYSE Euronext, the largest and most liquid stock exchange group in the world, offering both market security and state-of-the-art technology, as well as assistance and made-to-measure advice at every stage from listing on.”*

*“ExpertLine is a yet another example of our ability to adapt constantly to the changes shaping our environment,”* he adds. *“The services it offers – clear explanations and information, responsiveness, transparency and high visibility – are the core of our offering for issuers, enabling them to better understand trends affecting their shares, and help them make their listing a success.”*

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### **About NYSE Euronext**

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets -- the New York Stock

Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca -- represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the Fortune 500. For more information, please visit: [www.nyx.com](http://www.nyx.com).