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NYSE Euronext and CF&B Communication launch 2nd Clean Green Event®

28 & 29 November 2011 at Chateauform' Monceau in Paris

Paris, 21 November 2011 – NYSE Euronext (NYX) and CF&B Communication today announced that Clean Green Event 2011® will take place on November 28 and 29 at Châteauform' Monceau in Paris. Over 60 European cleantech and environmental businesses are expected to attend this year, along with some 100 specialised international investors.

At Clean Green Event 2010®, 600 meetings were organised and 25% of participating businesses successfully raised capital to fund growth. This year, CF&B Communication expects even better results, with over 1,500 meetings already scheduled.

Highlights of this exceptional two-day event include:

- One-to-one meetings of companies, investors and partners;
- Specialised platforms featuring 15-minute presentations by participating companies;
- Plenary sessions with key players in finance including NYSE Euronext;
- An awards ceremony for two NYSE Euronext prizes honouring the Best Cleantech Companies among participants, with winners selected on the basis of growth and innovation.

“NYSE Euronext is proud to support CF&B Communication in launching the second Clean Green Event®. Like consumers, businesses and government, investors are aware of the critical role of renewable energy, water treatment, waste management and recycling in protecting our environment,” said Marc Lefèvre, Head of European Domestic Listings Coverage at NYSE Euronext.

“Around thirty cleantech companies are listed on NYSE Euronext’s regulated market and on NYSE Alternext. They come from countries including France, Belgium, Portugal, Canada and China, and together have raised over €2.4 billion in the past five years,” he added. *“Businesses in this attractive sector are using their visibility on financial markets to accelerate value creation and deploy their growth strategies.”*

Francis Bader, CEO of CF&B Communication, said *“We are delighted to welcome NYSE Euronext to the Clean Green Event® for the second year, where it will be demonstrating the short and medium-term benefits of listing on its markets – an effective source of financing once companies have reached maturity.”*

Contacts:

NYSE Euronext – Press relations

Caroline Tourrier: ctourrier@nyx.com

CF&B Communication – Press relations

Caroline Gilliume: c.gilliume@cfbcom.fr

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company’s exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext’s equities markets -- the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca -- represent one-third of the world’s equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world’s second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services

through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the Fortune 500. For more information, please visit: www.nyx.com.

About CF&B Communication

CF&B Communication is an independent financial communications agency founded in 1984. It connects listed companies with institutional investors and non-listed companies with investors specialising in private equity and venture capital.

CF&B Communication has created a proprietary database of European fund managers investing in small and midcaps and private equity that currently includes 9,000 institutional or specialised investors with targeted investment strategies.

Since 2002, CF&B Communication has also organised “Midcap Events” in all major markets in Europe, adding private equity events in 2010.

In both cases, pre-booked meetings allow companies’ top executives and investors to meet a maximum number of promising contacts in a minimum amount of time.

In 2009-2010, CF&B organised over 30 such events in partnership with 42 financial intermediaries acting as advisers to participating companies, demonstrating their know-how to institutions that were not yet clients. Over 700 listed companies took part in more than 11,000 meetings with institutional investors over this period => www.midcapevents.com.

In November 2010, CF&B Communication launched the first “Clean Green Event”®, a venture capital and private equity event for non-listed companies, fund managers investing in private equity and specialised intermediaries, to foster relations between specialised investors and clean tech/green businesses interested in raising funds => www.cleangreenevent.com.