

Orange Media Group lists on Euronext

- **67th listing on Euronext in 2026**
- **The company raised €1.7 million**



Milan, 30 September 2026 – Euronext today congratulates Orange Media Group on its listing on Euronext Growth Milan (ticker code: OMG).

Orange Media Group is an independent Italian creative content company operating across the entertainment, media and advertising sectors. Founded in 2004, the group operates through three divisions – Entertainment, Branded and Innovation – developing and producing video and audio content for cinema, television and digital platforms, as well as branded content and advertising projects, both online and offline. Orange Media Group has premises in Milan, Rome and Bologna, bringing together multidisciplinary teams with expertise in audiovisual production, publishing, storytelling and communication. With a team of more than 60 professionals, the group combines creative, production and technological expertise to develop and deliver content and projects across different media, platforms and audiences.

Orange Media Group represents Euronext's 67th listing in 2026. The admission and issue price of Orange Media Group shares was set at €5 per share. The company has raised a total of €1.7 million.

Andrea Maffini, CEO of Orange Media Group, said: *"The listing on Euronext Growth Milan marks the start of a new phase of content and innovation for our Group. The capital market will provide a strong boost to our business model, accelerating the development of audiovisual productions, advertising and advanced digital solutions. This evolution will allow us to finance strategic acquisitions and attract the best talent from the creative economy. We will structure increasingly solid processes without losing the agility and vision that have always defined us. Together with a determined team, we are ready to transform market opportunities into long-term value for our clients, partners and shareholders".*



Caption: Massimo Castellano and Andrea Maffini, respectively General Manager and CEO of Orange Media Group, rang the bell during a ceremony this morning to celebrate the company's IPO.

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About Orange Media Group

Orange Media Group is an independent Italian creative content company operating across the entertainment, media and advertising sectors. Founded in 2004, the group operates through three divisions – Entertainment, Branded and Innovation – developing and producing video and audio content for cinema, television and digital platforms, as well as branded content and advertising projects, both online and offline. Orange Media Group has premises in Milan, Rome and Bologna, bringing together multidisciplinary teams with expertise in audiovisual production, publishing, storytelling and communication. With a team of more than 60 professionals, the group combines creative, production and technological expertise to develop and deliver content and projects across different media, platforms and audiences.

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