EURONEXT PRESS RELEASE

Outlet Group lists on Euronext

- **Market capitalisation of approximately NOK 3.7 billion**
- **65th listing on Euronext in 2026**

OUTLET » GROUP

OUTLT EURONEXT OSLO BØRS

Oslo – 24 September 2026 – Euronext today congratulates Outlet Group Holding ASA (ticker code: OUTLT), a Norway-based value retailer offering sports equipment, apparel, footwear, toys and creative supplies, on its listing on Euronext Oslo Børs. This is the 65th admission on Euronext in 2026.

Outlet Group operates through two complementary retail concepts: Sport Outlet, its core business within sports, outdoor and fitness products, and Kids Outlet, which was launched in 2025 and represents the Group's expansion into toys and creative supplies. Today, the Group operates 145 stores in Norway, whereof 119 are Sports Outlet stores and 23 are Kids Outlet, alongside three Sport Outlet in Poland.

The listing follows an initial public offering comprising an institutional offering, a retail offering and an employee offering. The offering was priced at NOK 33 per share, corresponding to a total transaction size of approximately NOK 1.3 billion, of which around NOK 500 million in gross proceeds was raised by the company. The offering attracted significant interest from institutional and retail investors and welcomed more than 4,000 new shareholders.

A total of 111,551,515 shares were admitted to trading. At market opening, the share price was NOK 33 per share, giving Outlet Group a market capitalisation of NOK 3.68 billion this morning.

Tor-André Skeie, CEO and co-founder of Outlet Group, said: "Today marks a milestone in the history of Outlet Group. A listing on Euronext Oslo Børs is a natural next step that will support the Group's continued development, provide access to capital markets to fund its expansion, broaden the shareholder base and further strengthen the Group's profile with customers, suppliers and employees, while continuing to deliver strong value creation for all shareholders."

Caption: Tor-André Skeie, CEO and co-founder of Outlet Group, rang the bell this morning together with Odd Arne Larsen, Deputy CEO and co-founder, to celebrate the listing of the company on Euronext Oslo Børs. The company was welcomed by Eirik Høiby Ausland, Head of Listing Nordics in Euronext (Photo: Thomas Brun | NTB Kommunikasjon)

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About Outlet Group Holding ASA

Outlet Group is a Norway-based value retailer offering sports equipment, apparel, footwear, toys and creative supplies through its Sport Outlet and Kids Outlet concepts. With a nationwide store network in Norway and pilot stores in Poland, the Group combines proprietary brands and selected third-party brands with direct sourcing, centralised operations and a clear commitment to offering quality products at consistently low prices.

About Euronext

Euronext is the leading European capital market infrastructure, covering the entire capital markets value chain, from listing, trading, clearing, settlement and custody to solutions for issuers and investors. Euronext runs MTS, one of Europe's leading electronic fixed income trading markets, and Nord Pool, the European power market. Euronext also provides clearing and settlement services through Euronext Clearing and its Euronext Securities CSDs in Denmark, Italy, Norway and Portugal. In November 2025, Euronext acquired a majority stake in the Athens Stock Exchange (ATHEX), reinforcing its pan-European footprint and further extending its fully integrated market infrastructure with the addition of an exchange, a CSD and a clearing house.

As of June 2026, Euronext's regulated exchanges in Belgium, France, Greece, Ireland, Italy, the Netherlands, Norway and Portugal host over 1,800 listed issuers with €7 trillion in market capitalisation, a strong blue-chip franchise and the largest global centre for debt and fund listings. With a diverse domestic and international client base, Euronext handles 29% of European lit equity trading. Its products include equities, FX, ETFs, bonds, derivatives, commodities and indices.

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