

Le Slip Français lists on Euronext

- **Total gross proceeds amounting to €13 million, of which €5 million raised as part of a capital increase**
- **Market capitalisation of approximately €19.2 million**
- **48th listing on Euronext in 2026**



Paris – 14 July 2026 – Euronext today congratulates Le Slip Français, an iconic Made in France brand founded in 2011 and an industrial group specialised in the design, manufacture and distribution of underwear and clothing essentials, on its listing on Euronext Growth in Paris (ticker code: ALLSF).

Founded in 2011, Le Slip Français has become an iconic Made in France brand, initially specialising in premium men's underwear before expanding its range to include everyday essentials and selected women's items. In 2023, the company undertook a major strategic shift, moving from a premium model to a more accessible everyday essentials brand. This transition was supported by streamlining its product offering, repositioning in terms of price and volume, and integrating the Group's three industrial sites: Bonne Nouvelle, dedicated to underwear, and Fier(T), dedicated to t-shirts, both located in Aubervilliers, as well as La Belle Paire, dedicated to socks, in Limoges. This vertical integration enables the company to control its entire value chain, optimise the competitiveness of its 100% French production, and respond quickly to market needs, while strengthening its national reputation and promoting French textile expertise.

Le Slip Français was listed through the admission to trading on 14 July 2026 of the 1, 299, 152 shares making up its equity and of 337, 838 new shares issued under a Global Offering¹, after partial exercise of the extension option. More than 7,000 individual investors subscribed to the Offer.

The admission and issue price of Le Slip Français shares was set at €14.80 per share. Market capitalisation was approximately €19.2 million on the day of listing. The transaction resulted in total gross proceeds amounting to €13 million, of which €5 million as part of a capital increase, and €8 million from existing shares. The Offering was a resounding success among corporate, institutional and individual investors. The Global Placement was oversubscribed 1.15 times and the Fixed-Price Offer was oversubscribed 4.71 times.

Guillaume Gibault, Founder and CEO of Le Slip Français, and Léa Marie, Executive Director of Le Slip Français, said: *"It is with great pride that we announce the successful completion of our initial public offering. We would like to thank all corporate investors, institutional investors and private individuals who placed their trust in us by participating in this transaction. We also wish to acknowledge the dedication of our employees, who contribute every day to the growth of Le Slip Français and have made this milestone possible. The success of this transaction strengthens our core belief: to demonstrate that a Made in France model, more local, more responsible and more productive, can also be a model for sustainable and profitable growth. The funds raised will enable us to accelerate our development strategy around three priorities: strengthening our brand in its historic market through increased commercial and marketing activity, particularly via audiovisual channels; and the development of our network of multi-brand retailers; continuing the development of our industrial platform to increase our production capacity and roll out our Made in France manufacturing offer for third-party brands; and supporting our working capital requirements to support the expected increase in volumes. Today, we are opening a new chapter in the history of Le Slip Français. Together with our teams, partners, clients and shareholders, we aim to continue reinventing the French textile industry with flair."*

¹ The Global Offering was made up of a Public Offering that included a Fixed-Price Offer and a Global Placement with institutional investors in France and other countries.



Caption: Guillaume Gibault, Founder and CEO of Le Slip Français, and Léa Marie, Executive Director of Le Slip Français, and their team rang the bell during a ceremony this morning to celebrate the IPO of Le Slip Français.

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About Le Slip Français

Founded in 2011 by Guillaume Gibault, Le Slip Français is an iconic French brand specialising in underwear, everyday clothing and accessories, all manufactured in France. The company has become a symbol of the reinvention of the French textile industry, combining strong brand recognition, French manufacturing, a multichannel distribution model and increasing industrial integration. Since 2020, Le Slip Français has operated as a mission-driven company and has been certified B Corp. In 2023, the company began a transformation to make French manufacturing more accessible and compatible with significant volumes. Today, the Group relies on an industrial ecosystem that includes Bonne Nouvelle, La Belle Paire and Fier(T), to secure its supply chain, improve competitiveness and accelerate textile reshoring in France.

For more information : [Le Slip Français](https://www.leslipfrancais.fr)

About Euronext

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As of June 2026, Euronext's regulated exchanges in Belgium, France, Greece, Ireland, Italy, the Netherlands, Norway and Portugal host over 1,800 listed issuers with €7 trillion in market capitalisation, a strong blue-chip franchise and the largest global centre for debt and fund listings. With a diverse domestic and international client base, Euronext handles 29% of European lit equity trading. Its products include equities, FX, ETFs, bonds, derivatives, commodities and indices.

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