

Contacts Media Contact Investor Relations

Amsterdam +31 20 721 4133 Brussels +32 26 20 15 01

Dublin +39 02 72 42 62 13 Lisbon +351 91 777 68 97

Milan +39 02 72 42 67 56 Oslo +47 41 69 59 10

Paris +33 1 70 48 24 45

+33 1 70 48 24 17

Euronext Launches new 'Invest in France' index family

Amsterdam, Brussels, Dublin, Lisbon, Milan, Oslo and Paris – 16 May 2024 – Euronext today announced the upcoming launch of the "Invest in France" index family. The new "Invest in France" indices aim to highlight international companies that are at the forefront of economic advancements in France, supporting the country's economic attractiveness. For five consecutive years, France has maintained its position as the leading European country for foreign investments, driven by a continued focus on structural reforms and job creation, as well as facilitating and attracting international investments.

The new index family aims to provide investors with exposure to listed international companies that have been identified with the support of Business France as contributing to the French employment landscape by fostering job opportunities. Business France is the French national development agency, which plays a pivotal role in strengthening the country's economic attractiveness through tailored support and guidance to international businesses seeking to establish and grow their presence in France.

In 2023, Business France recorded 1,815 investment projects in France, coming from 56 different countries, and expected to create or maintain 59,254 jobs over the next three years.

Stéphane Boujnah, CEO and Chairman of the Managing Board of Euronext N.V., said: "Euronext reaffirms its dedication to developing innovative financial instruments that enable investors to support the real economy. Our pan-European identity, coupled with global reach, enables the creation of a family of indices that facilitate commitment for business growth and job creation in France, alongside institutional and financial partners."

Kyril Courboin, Senior Country Officer JPMorgan Chase France, said: "The Choose France Summit has become a reality for US companies and global business leaders who wish to invest in France. The Euronext "Invest in France" family of indices embodies this reality and constitutes a real opportunity for institutional investors."

Laurent Saint-Martin, Chief Executive Officer of Business France, said: "Business France is pleased to partner with Euronext to launch the new family of indices "Invest in France". This initiative highlights international companies that contribute to the French economy and strengthens France's attractiveness as an investment destination and supports our mission to promote the country's economic development."



CONTACTS

MEDIA - mediateam@euronext.com

Europe	Aurélie Cohen	+33 1 70 48 24 45	mediateam@euronext.com
	Andrea Monzani	+39 02 72 42 62 13	
Amsterdam	Marianne Aalders	+31 20 721 41 33	amsterdampressoffice@euronext.com
Brussels	Marianne Aalders	+32 26 20 15 01	brusselspressoffice@euronext.com
Dublin	Andrea Monzani	+39 02 72 42 62 13	dublinpressoffice@euronext.com
Lisbon	Sandra Machado	+351 91 777 68 97	portugalpressoffice@euronext.com
Milan, Rome	Ester Russom	+39 02 72 42 67 56	italypressoffice@euronext.com
Oslo	Cathrine Lorvik Segerlund	+47 41 69 59 10	oslopressoffice@euronext.com
Paris, Corporate	Flavio Bornancin-Tomasella	+33 1 70 48 24 45	parispressoffice@euronext.com
Corporate Services	Coralie Patri	+33 7 88 34 27 44	parispressoffice@euronext.com

ANALYSTS & INVESTORS - ir@euronext.com

Investor Relations	Aurélie Cohen	+33 1 70 48 24 17	ir@euronext.com
	Clément Kubiak	+33 1 70 48 26 33	ir@euronext.com

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