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Yakkyo lists on the Professional Segment of Euronext Growth Milan

- **34th listing of 2023 on Euronext Growth Milan**
- **64th listing on Euronext in 2023**



Milan – 29 December 2023 – Borsa Italiana, part of the Euronext Group, today congratulates Yakkyo on its listing on the Professional Segment of Euronext Growth Milan.

Yakkyo is an innovative SME that, on behalf of its customers, deals with the procurement, storage and logistic phases of goods to all over the world, through the proprietary platform Yakkyofy. It is the only company headquartered in Europe that develops integrated software solutions for the drop shipping and wholesale processes of third-party products through the use of AI.

Yakkyo represents the 34th listing on Borsa Italiana's market dedicated to small and medium-sized companies and it is the 64th listing of the year on Euronext.

The listing of Yakkyo on the Professional Segment of Euronext Growth Milan was completed through the admission of 5,491,150 ordinary shares, through a Direct Listing procedure.

Giovanni Conforti, Chairman and CEO of Yakkyo S.p.A., commented: *"After the fundraising and the crowdfunding operations, which allowed the initial development of the company, the listing on Euronext Growth Milan represents a strategic step for the development of Yakkyo. The listing, in fact, will allow us to accelerate our organic growth, consolidate our presence abroad and enhance our platform by making the most of the technological drivers linked to Artificial Intelligence. This will allow us to develop our drop shipping services and those related ones to the various business models in e-commerce increasingly efficient and of high value for our customers, thanks to an increasingly advanced level of automation. At the same time, we are committed to supporting sellers also on the digital marketing front by solving the most time-consuming tasks, to allow them to focus on developing what makes their online business unique. From this perspective, we offer them the freedom to dedicate themselves to creativity, style and everything in which they are not substitutable, so that they can successfully develop the brand and give it a distinctive flavour."*



Caption: Giovanni Conforti, Chairman and CEO of Yakkyo, rang the bell during the market open ceremony this morning to celebrate the listing of the company.

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Yakkyo

Yakkyo is an innovative SME that, on behalf of its customers, deals with the procurement, storage and logistic phases of goods to all over the world, through the proprietary platform Yakkyofy. It is the only company headquartered in Europe that develops integrated software solutions for the dropshipping and wholesale processes of third-party products through the use of AI. The Company has equipped itself with a department dedicated to research and development, that aims to optimize more and more process automation. Since 2022, Yakkyo has focused its R&D activities on AI based technologies and applications, in order to provide further support to its customers at the key stages of launch and promotion of their online stores /brands. This has led to the birth of Pandarocket.ai, AI Suite that allows customers to significantly optimize a series of activities that range from market analysis to the definition and implementation of launch strategies, to the creation of marketing material, to the refinements of landing pages and to the identification of customer segments. Through Pandarocket, the company offers its clients an AI based advanced tool, thus meeting the demands of online sellers in terms of market analysis and marketing strategies. The mission of the company is to automate the e-Commerce, simplifying purchase and shipment of products from around the world, to allow customer companies to focus on selling and marketing activities, ensuring a catalogue of over 14 million products. In the first 9 months of 2023, Yakkyo has generated a Production Value of 3,7 million euro with EBITDA margin of 8,5% and cash positive Net Financial Indebtedness of 0,2 million euro.

About Euronext

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, The Netherlands, Norway and Portugal. With more than 1,900 listed issuers and around €6.6 trillion in market capitalisation as of end December 2023, it has an unmatched blue-chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. For the latest news, go to euronext.com or follow us on Twitter (twitter.com/euronext) and LinkedIn (linkedin.com/euronext).

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