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Valica lists on Euronext Growth Milan

- **27th listing of 2023 on Euronext Growth Milan**
- **50th listing on Euronext in 2023**
- **Total placement volume of the offering equal to €1.8 million**

VALICA

Milan – 29 September 2023 – Borsa Italiana, part of the Euronext Group, today congratulates Valica Group on its listing on Euronext Growth Milan.

Valica Group operates in the technology marketing sector, with a focus on the tourism and food and wine segments. The Group offers a wide range of integrated services: from the creation of high-quality editorial content to the design of targeted advertising campaigns, from the organisation of experiential events to targeted marketing consulting.

Valica represents the 27th listing on Borsa Italiana's market dedicated to small and medium-sized companies and the 50th listing of the year on Euronext.

In the placement phase Valica raised €1.8 million.

Emiliano D'Andrea, CEO and co-founder of Valica, commented: *"We are excited about Valica's listing on Euronext Growth Milan. Today represents for us not only a milestone achieved but also a catalyst for the sustainable growth we have planned. This crucial step is the result of a shared vision that has collectively matured within our team, a clear signal of our readiness to scale new heights. The enthusiasm and trust that investors have shown towards us are not only an acknowledgment of the solidity of our business model but also an incentive to continue innovating. We are determined to use this new phase as leverage to make Valica an increasingly reliable and robust entity. This is our commitment to our investors, customers, partners, and stakeholders in general, who can continue to place their trust in us."*



Caption: Emiliano D'Andrea, CEO and co-founder of Valica, and Luca Cotichini, CMO e co-founder of Valica, rang the bell during the market open ceremony this morning to celebrate the Initial Public Offering of the company.

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Valica

Valica S.p.A. is a leading technology marketing company with a focus on the Tourism and Food and Wine sectors. Its digital presence boasts over 141 million page views, 12 million unique users per month and a network of over 60 sites. Its wide range of integrated services (from the creation of high-quality editorial content to the design of targeted advertising campaigns, from the organisation of experiential events to destination marketing consulting) makes Valica the ideal strategic partner for companies aspiring to make a significant impact in the market.

About Euronext

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, The Netherlands, Norway and Portugal. With more than 1,900 listed issuers and around €6.5 trillion in market capitalisation as of end June 2023, it has an unmatched blue-chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. For the latest news, go to euronext.com or follow us on Twitter (twitter.com/euronext) and LinkedIn (linkedin.com/euronext).

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