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## Eligo S.p.A. lists on Euronext Growth Milan Professional Segment

- **25<sup>th</sup> listing of 2022 on Euronext Growth Milan – 3<sup>rd</sup> on the Professional Segment**
- **Eligo S.p.A. brings the total number of companies listed on Euronext Growth Milan to 189**
- **82<sup>nd</sup> listing on Euronext in 2022**



**Milan – 28 December 2022** – Borsa Italiana, part of the Euronext Group, today congratulates Eligo S.p.A. on its listing on the Professional Segment of Euronext Growth Milan.

Eligo S.p.A. is a fashion tech company offering a service of personal styling by supporting the user in its purchase decisions within a marketplace fully dedicated to Made-in-Italy excellences. The company has developed an innovative sales channel combining traditional online shopping methods with a human touch, through a carefully selected community of personal stylists.

Eligo S.p.A. represents the 25<sup>th</sup> listing since the beginning of the year on Borsa Italiana's market dedicated to small and medium-sized companies, and it brings the total number of firms currently listed on Euronext Growth Milan to 189.

The market capitalisation at IPO of Eligo S.p.A. was €13.9 million.

Naomi Kohashi, CEO of Eligo S.p.A., said: *"The listing on Borsa Italiana represents the evolution of our growth path which aims to expand the business model by applying it to different vertical sectors, such as beauty, home and lifestyle. Using our platform E.L.S.A. we aim to detect independent and niche Italian brands, offering greater commercial strength to present itself through new digital marketing channels thanks to our technological skills to compete on new global platforms. Indeed, E.L.S.A. is synonymous of innovation in the fashion sector, able to transform the online shopping experience and the sales activities, guaranteeing connection and scalability of the business model. More specifically, the listing process will strengthen our brand and that of the Made in Italy brands, increase international development, further develop the digital proprietary platform and expand the community of personal stylists"*.



**Caption:** Naomi Kohashi - CEO & Co-Founder of Eligo S.p.A., Giuseppe Catella - Investor Relator & Founder of Eligo S.p.A., Giulio Manno - CMO & Co-Founder of Eligo S.p.A., and Alessandra Rubino, COO & Co-Founder of Eligo S.p.A., rang the bell during the market open ceremony this morning to celebrate the Initial Public Offering of the company.

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#### **About Eligo S.p.A.**

Eligo is a Fashion Tech Company whose main distinctive feature lies in offering a service of Personal Styling by supporting the user in its purchase decisions within a marketplace fully dedicated to Made in Italy excellences. The company has developed an innovative sales channel, with proprietary software called E.L.S.A. (Eligo Live Shopping Assistance) - based on a technological infrastructure that support the multi-band e-commerce- that aims at delivering to the final client an immersive and more interactive customer experience, by combining traditional online shopping methods with a human touch, through a carefully selected community of Personal Stylists capable of offering a genuine live commerce experience.

#### **About Euronext**

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With close to 2,000 listed issuers and around €5.7 trillion in market capitalisation as of end September 2022, it has an unmatched blue-chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. For the latest news, go to [euronext.com](http://euronext.com) or follow us on Twitter ([twitter.com/euronext](https://twitter.com/euronext)) and LinkedIn ([linkedin.com/euronext](https://linkedin.com/euronext)).

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