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Eprcomunicazione S.p.A. lists on Euronext Growth Milan

- **20th listing of 2022 on Euronext Growth Milan**
- **Eprcomunicazione S.p.A. brings the total number of companies listed on Euronext Growth Milan to 184**
- **76th listing on Euronext in 2022**
- **Total placement volume of the offering equal to €3 million**



Milan – 14 December 2022 – Borsa Italiana, part of the Euronext Group, today congratulates Eprcomunicazione S.p.A. on its listing on Euronext Growth Milan.

Eprcomunicazione S.p.A. is an innovative B-Corp company offering strategic consulting and integrated solutions for reputation management and corporate, institutional and product communication services. In 2022 Eprcomunicazione signed a binding agreement to acquire 51% of the share capital of Justbit, creating a competence hub that offers communications and stakeholder engagement solutions that integrate traditional approaches and new technologies.

Eprcomunicazione S.p.A. represents the 20th listing since the beginning of the year on Borsa Italiana's market dedicated to small and medium-sized companies, and it brings the total number of firms currently listed on Euronext Growth Milan to 184.

In the placement phase, Eprcomunicazione S.p.A. raised €3 million. The free float at the time of admission was 21.52% and the market capitalisation at IPO was €10.5 million.

Camillo Ricci, CEO of Eprcomunicazione S.p.A., said: *"We are honoured to be the second Italian B-Corp and the 32nd overall to be listed on Borsa Italiana. Today, we will assume responsibility towards the financial community in addition to the commitments we already have to our clients and society as a whole. The market will be reassured by an independent director of the standing of Gianni Letta. We are honoured by his acceptance of our directorship and this places a welcome additional obligation on us. The project, which started with the purchase of a brilliant digital factory, Justbit, is now coming to fruition. We had the ambition to create a large communications group that harmoniously integrates the effective and structured approach necessary for public relations with a scientific and technological approach to digital. Our group serves as a distinctive hub in Italy. We now hope to increase its competitiveness with the support of the market."*



Caption Camillo Ricci, CEO of Eprcomunicazione S.p.A., Marilena Angelozzi, Chief Publishing Officer di Eprcomunicazione S.p.A., and Daniele Albanese, CEO of Justbit, rang the bell during the market open ceremony this morning to celebrate the Initial Public Offering of the company.

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About Eprcomunicazione S.p.A.

Eprcomunicazione SpA Società Benefit (Euronext Growth Milan: EPRB), is a B-Corp, certified "innovative SME", offering consultancy and integrated services in reputation management and corporate, institutional and product communications. In 2022 Eprcomunicazione acquired a majority stake in Justbit, a digital factory that has been developing dynamic solutions for digital transformation since 2011, orbiting around the most innovative technologies to advise and accompany companies in their communication and digital strategies. With around 70 professionals and revenues in excess of €7.5 million, Eprcomunicazione and Justbit have created a competence hub that is unique in Italy for its ability to offer communication and stakeholder engagement solutions integrating traditional approaches and cutting-edge technologies.

About Euronext

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With close to 2,000 listed issuers and around €5.7 trillion in market capitalisation as of end September 2022, it has an unmatched blue-chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. For the latest news, go to euronext.com or follow us on Twitter (twitter.com/euronext) and LinkedIn (linkedin.com/euronext).

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