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Pozzi Milano S.p.A. lists on Euronext Growth Milan

- **12th listing of 2022 on Euronext Growth Milan**
- **Pozzi Milano S.p.A. brings the total number of companies listed on Euronext Growth Milan to 182**
- **Total placement volume of the offering equal to €2 million**



Milan – 19 July 2022 – Borsa Italiana, part of the Euronext Group, today congratulates Pozzi Milano S.p.A. on its listing on Euronext Growth Milan.

Pozzi Milano S.p.A operates in the tableware art sector, creating medium-high end “Themed Tableware” collections and gift items, with the proprietary brand, EasyLife, having been on the market for over 15 years.

Pozzi Milano S.p.A. represents the 12th listing since the beginning of the year on Borsa Italiana’s market dedicated to small and medium-sized companies, and it brings the total number of firms currently listed on Euronext Growth Milan to 182.

In the placement phase, Pozzi Milano S.p.A. raised €2 million. The free float at the time of admission was 11.76% and the market capitalisation at IPO was €17 million.

Fabio Sanzogni, CEO and Vice Chairman; Diego Toscani, Chairman of the board of directors; Rinaldo Denti, Brand Diffusion manager; of Pozzi Milano S.p.A., said: *“Today’s IPO seals a dream that started from afar, giving wings to a project that materialised along the way thanks to the encounter between people who share the will to build the future of SMEs together. We are proud to present this project today to the financial community, because we are aware of the strength of Pozzi Milano, which has competent and dedicated professionals and a visionary management team capable of achieving objectives quickly. Starting from tableware fashion to expand the Company’s portfolio, we are certain that the listing on Borsa Italiana will be very satisfying for investors who believed in our industrial plan.”*



Caption: Diego Toscani, Chairman of the board of directors, Rinaldo Denti, Pozzi Milano Brand Diffusion manager, rang the bell during the market open ceremony this morning to celebrate the Initial Public Offering of the company

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About Pozzi Milano S.p.A.

Pozzi Milano is based in Monticelli Brusati (BS) and operates in the tableware art sector, creating medium-high end "Themed Tableware" collections and gift items, with the proprietary brand, EasyLife, having been on the market for over 15 years. Through the subsidiary Pozzi Brand Diffusion, the Company owns the "Pozzi" and "Castello Pozzi" brands, which are the subject of a licensing strategy. To complete its offer, from January 2022, the Company also distributes the "WD Lifestyle" brand internationally. Production is carried out via full outsourcing through a consolidated network of suppliers, mainly in China, and throughout Europe and Italy. The characterizing element of Pozzi Milano is the continuous creation of new collections, thanks to the internal creative team, which allows the Company to offer its customers a complete range of trendy products, bringing the concept of fashion to the table in an accessible way.

About Euronext

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With close to 2,000 listed equity issuers and around €5.8 trillion in market capitalisation as of end June 2022, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs.

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