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## Metavisio lists on Euronext Growth Paris

- **€4.2 million raised through a capital increase on the occasion of its transfer from Euronext Access+ Paris to Euronext Growth Paris**
- **Market capitalisation of €44.9 million**



**Paris – 5 July 2022** – Euronext celebrated yesterday the transfer of Metavisio (THOMSON Computing), a French company specialising in the design, marketing and sales of IT products, from the Euronext Access+ market segment to Euronext Growth Paris (ticker code: ALTHO).

Labelled as an “*entreprise innovante*” (innovative company) by Bpifrance, Metavisio (formerly Group SFIT) specialises in the design, marketing and sales of IT products such as laptops, tablets and computer accessories, sold under the THOMSON Computing exclusive brand licence. Present in 15 countries, Metavisio aims to build a consumer computing brand through its concept of “technology at the best price” and by developing technology products positioned in the entry and mid-range segments.

Seven months after its listing on Euronext Access+ on 6 December 2021, Metavisio's transfer to Euronext Growth aims to accelerate the Group's commercial development and to promote the THOMSON Computing brand in France and internationally, through new ranges of innovative products such as gaming PCs, ultra-connected 5G PCs and crypto servers.

The company now enters a new phase of its stock market life, raising €4.2 million following the admission to trading on 4 July 2022 of 7,123,837 shares comprising its capital, including 667,936 new shares, issued as part of a Global Offering<sup>1</sup>.

After the capital increase carried out during the transfer to Euronext Growth, proof of the company's successful progress on the Euronext markets, Metavisio now has a market capitalisation of €44.9 million.

<sup>1</sup> The Global Offering was made up of a Public Offering that included a Firm Price Offer of €6.30 and a Global Placement with institutional investors in France and other countries.



**Caption:** Stephan Français, Founder and Managing Director of Metavisio, and his team rang the bell during a ceremony in the presence of Guillaume Morelli, Director Listing SME France at Euronext, to celebrate the transfer of the company on Euronext Growth.

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#### About Metavisio

Metavisio is a French company specialising in the research, design and marketing of laptops under the brand name THOMSON Computing. Founded in 2013, Metavisio – THOMSON Computing offers a range of products with “the latest technology at the best price”. The total headcount at 31 December 2021 was 40 employees. In 2021, Metavisio achieved revenues of €60.8 million, up 28.5%, and EBITDA of €6.3 million, up 39.7%. More information at: [www.metavisio.eu](http://www.metavisio.eu)

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