

Contacts Media

Amsterdam +31 20 721 4133
Dublin +33 1 70 48 24 45
Milan +39 02 72 42 62 12
Paris +33 1 70 48 24 45

Brussels +32 2 620 15 50
Lisbon +351 210 600 614
Oslo +47 41 69 59 10

Contact Investor Relations

+33 1 70 48 24 27

Broadpeak lists on Euronext Growth Paris

- **€20 million raised**
- **Market capitalisation of €80 million**
- **18th listing of a tech company on Euronext in 2022**
- **14th listing on Euronext Paris in 2022**
- **34th listing on Euronext in 2022**
- **Alumni of Euronext's pre-IPO TechShare programme**



Paris – 13 June 2022 – Euronext today congratulates Broadpeak, leading player in the video streaming software sector, on its listing on Euronext Growth Paris (ticker code: ALBPK).

Broadpeak, a Brittany-based company labelled as an “*entreprise innovante*” (innovative company) by Bpifrance, specialises in the design, development and manufacture of components, software and systems for video streaming and digital content delivery for content providers and network operators. In addition to enhancing and facilitating video streaming through its direct presence in 21 countries and serving more than 200 million users, Broadpeak also offers video recording and advertisement insertion software. Broadpeak's Initial Public Offering (IPO) is intended to fund its research and development programme for its technology tools and services, strengthen its international presence and increase the size of its sales teams. It also aims to further develop and expand its SaaS (Streaming-as-a-Service) cloud platform launched earlier this year.

Broadpeak was admitted on Euronext Growth Paris on 13 June 2022 through the admission to trading of the 12,491,250 shares making up its equity and of 3,120,125 new shares issued under a Global Offering¹, after the partial exercise of the extension option and before the potential exercise of the over-allotment option.

The admission and issue price of Broadpeak shares was set at €6.41 per share. Market capitalisation was €80 million on the day of admission. The company raised €20 million in the context of the IPO.

The Offering was a success with international institutional and individual investors. The Global Placement was oversubscribed 1.44 times at the Offer price and the Open Price Public Offering was oversubscribed 1.67 times.

Jacques Le Mancq, Chairman and CEO of Broadpeak, said: “*Since its inception, Broadpeak has built its growth around one mission: to deploy, on a global scale, software solutions that enable the streaming of content that people love, with an exceptional quality experience. More than 200 million users in over 50 countries are already enjoying their favourite videos thanks to our solutions. On the financial front, we are performing very well with an average annual growth of*

¹ The Global Offering was made up of a Public Offering that included an Open Price Public Offering and a Global Placement with institutional investors in France and other countries.

40% since 2015 and a profitability that has already been demonstrated and is now confirmed by Broadpeak's IPO. The success of our introduction on Euronext will enable us to consolidate our technological lead and extend our commercial penetration, particularly through our SaaS platform."



Caption: Jacques Le Mancq, Chairman and CEO of Broadpeak, and his team rang the bell during a ceremony this morning in the presence of Camille Leca, Head of Listing France at Euronext, to celebrate the IPO of the company.

CONTACTS MEDIA – mediateam@euronext.com

Sarah Mound (Paris) +33 1 70 48 24 45 smound@euronext.com

CONTACT BROADPEAK

Agence Actifin +33 1 56 88 11 26 broadpeak@actifin.fr

About Broadpeak

Broadpeak designs and manufactures video delivery components for Content Providers and Network Service Providers deploying IPTV, Cable, Satellite, OTT and mobile services. Its portfolio of solutions and technologies powers the delivery of movies, television programming and other content over managed networks and the internet for viewing on any type of device. The company's systems and services help operators increase market share and improve subscriber loyalty with superior quality of experience. Broadpeak supports all of its customers worldwide, from simple installations to large delivery systems reaching capacities of several million simultaneous streams. Broadpeak is headquartered in Cesson Sevigne, France. For more information, visit www.broadpeak.tv.

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