

SAGA PURE

IPO Ready?

Bjørn Simonsen, CEO

Saga Pure in brief



Listed, green investment company



Unparalleled deal flow

Leading industry and financial expertise



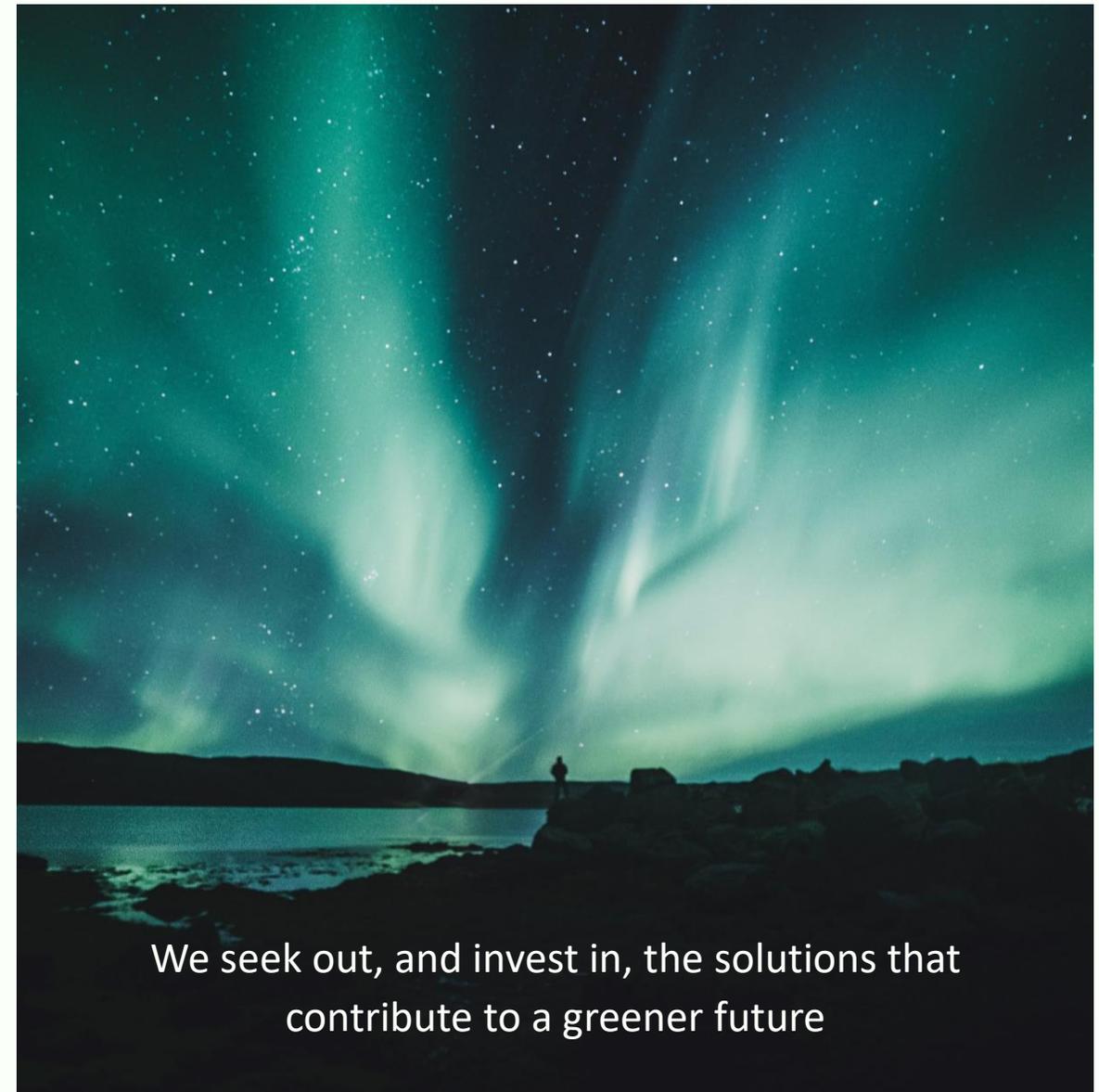
>9,500 VPS shareholders¹



1.5 BNOK market cap¹



SAGA PURE



We seek out, and invest in, the solutions that contribute to a greener future

1: As of February 15, 2022

Combining industrial and financial expertise



Bjørn Simonsen
CEO



Espen Lundaas
CFO



Florian Melcher
Investment Manager



Jørgen Festervoll
VP Renewable Opportunities



Jørgen Kopperstad
VP Maritime Opportunities



Rob Stevens
VP Ammonia Opportunities

Management

Martin Nes
Chairman of the Board

Øystein Stray Spetalen
Board Member

Yvonne Litsheim Sandvold
Board Member

Christine Spiten
Board Member

Board

Additional industry experts within selected
focus areas

Directly or indirectly in Saga Pure

Our investment approach



Private, early-stage companies

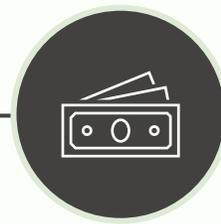
Active ownership,
help develop companies
to success



Listed companies

Strategic investments
(e.g., IPOs)

Shorter term trades & portfolio
management



Flexible ticket size

From NOK 10 – 100 million



Global reach

Significant international network,
collaboration with other investors,
R&D institutions & start-up
accelerators

What we are looking for



Technologies, not assets



Early-stage future unicorns



Significant environmental impact & growth potential



Solutions addressing gaps in the value-chain



Relevance in a 100-year perspective

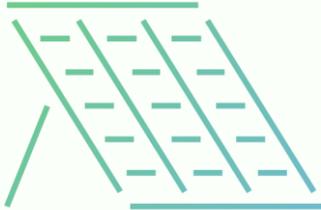


Preferably strategic match with current investments

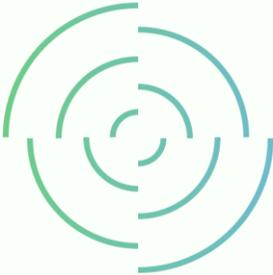


Current investments

FOCUS AREAS:



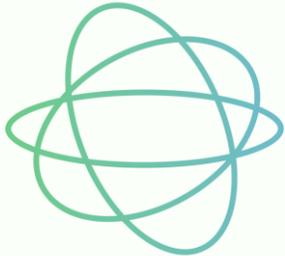
Renewables



Circular



CO₂



Hydrogen



SAGA PURE

To list – or not to list list

IPO ready - or not

Everyone loves a good story – what's yours?

- Content, delivery and consistency
- Hero's journey irl – but no fairy tales, please

Focus & experience = credibility

- If everything is important, nothing is important – focus, and stand out
- Do what you know and know what you're doing – and love it

Don't get too greedy – you'll get what you deserve either way

- Risk is highest early on – reflect it in the valuation & don't obsess over control
- Everyone loves stuff in high demand – noone likes to think they've been screwed

Skin in the game

- Does management and board own shares?
- How important is the venture – on a personal emotional and economical level

SAGA PURE

seek and undestroy

www.sagapure.com