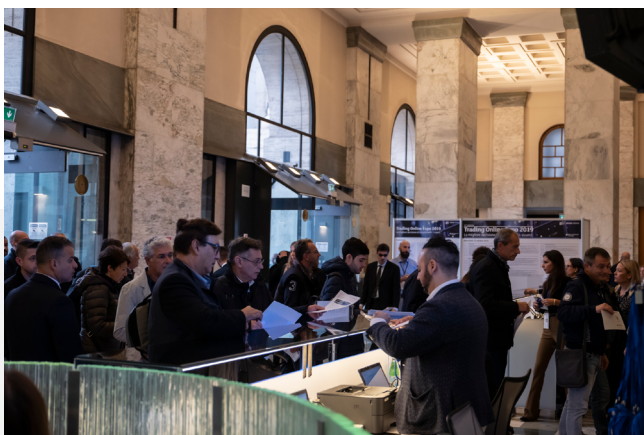


# TOL Expo

A new concept for a  
Long-standing event

18–19 May 2022



## Trading Online Expo A twenty-years history

Since 2003, the Trading Online Expo has been one of the leading European conferences for **private investors**, whose primary aim is to enhance financial literacy amongst the retail trading community.

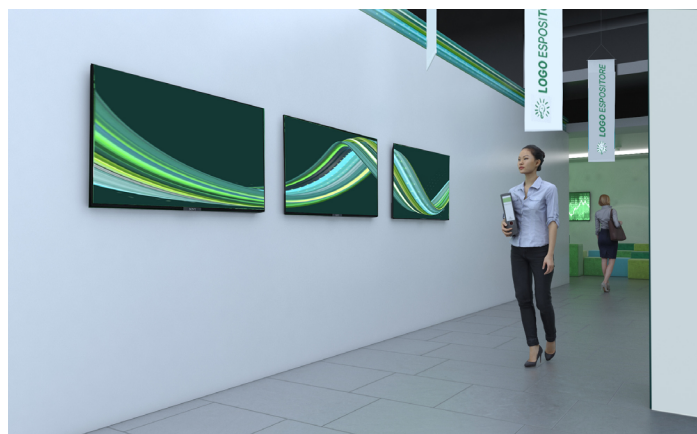
The Trading Online Expo combines **retail investors'** interest in trading activities with **market players'** goal to promote their services and products, while strengthening their relationship with clients.

**New Physical edition, 18-19 May 2022:** an **innovative guided path** within the exhibition area will maximize the visibility of each sponsor. At the same time, a dedicated **registration system** will guarantee the maximum visitors turnover, while ensuring the safety of all participants.

Different **participation packages** (Bundle Gold, Bundle Silver, Bundle Bronze, Bundle Hybrid) to assure dedicated visibility opportunities and tailored additional services;

**Renovated exhibition area**, with a unique structured path through stands, conferences spaces and visibility corners, everything conceived to best showcase exhibitors, while offering a unique experience to retail investors participating in the event;

**An integrated communication strategy** will be developed in the months ahead of the event, to ensure greater visibility to both the event and our partners, including social media posting, newsletters, DEM, articles and interviews dedicated to the initiative and its objectives.

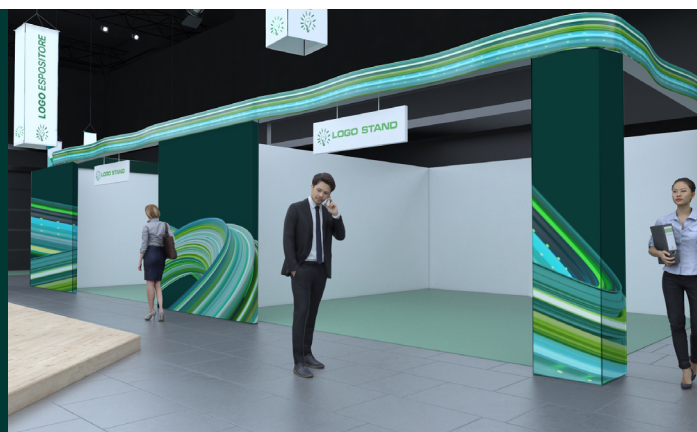


## PAST EDITIONS NUMBERS

**+3.000** unique users in 2 days

**c.a 90** conferences organized

**+500** users connected via webstreaming



## Recurring main sponsors and media partners\*



\*during past editions

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## FIND OUT MORE

Trading Online Summit 2021

[borsaitaliana.it](http://borsaitaliana.it)



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