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EPIC Acquisition Corp lists on Euronext Amsterdam

- **Successfully raising €150 million**
- **20th SPAC listing on Euronext markets in 2021**



EPIC
Acquisition
Corp



Amsterdam – 6 December 2021 – Euronext today congratulates EPIC Acquisition Corp, a Special Purpose Acquisition Company (SPAC), on its listing on Euronext Amsterdam (ticker code: EPIC). It is the 20th SPAC-listing on Euronext markets this year.

The company successfully raised €150 million. At opening, the share price was set at €10 per share. EPIC Acquisition Corp aims to acquire and develop an innovative company operating in the consumer sector in Europe or the United Kingdom which has the potential for significant growth in Asian markets.

The newly listed SPAC is sponsored by EAC Sponsor Limited which is jointly led by EPIC Investment Partners LLP (EPIC), a UK-headquartered investment, advisory and administration firm, and TT Bond Partners (TTB), a Hong Kong-based investment and advisory business.

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About EPIC Acquisition Corp

EPIC Acquisition Corp (the "Company") is a special purpose acquisition company which is seeking to identify, acquire and develop an innovative company operating in the consumer sector in the European Economic Area or the United Kingdom which has the potential for significant growth in Asian markets.

The Company is sponsored by EAC Sponsor Limited (the "Sponsor"), which is jointly led by EPIC Investment Partners LLP, a UK-headquartered investment, advisory and administration firm which has 20 years' experience of using publicly-listed vehicles to make private equity investments, and TTB, a Hong Kong-based investment and advisory business which has extensive local relationships across Asia and a strong track record of helping global brands access and develop in Asian markets.

The leadership team of the Sponsor is comprised of Giles Brand and James Henderson of EPIC, Teresa Teague, the co-founder of TTB, and Peter Norris, the chairman of the Virgin Group (collectively, the "Leadership Team"). Giles Brand is the founder and Managing Partner of EPIC. Before founding TTB, Teresa Teague was a Partner at Goldman Sachs and most recently Co-Head of the Consumer and TMT Groups in Asia ex. Japan.

The Leadership Team is supported by dedicated teams within EPIC and TTB. The combined platforms of EPIC and TTB span the UK, Hong Kong, Guernsey, Ireland and India and include c.250 employees, with 30 investment and advisory professionals.

The Sponsor has been formed to provide the Company with institutional leadership and resources, combining private equity and public markets investing experience, broad and highly active deal sourcing networks in Europe and Asia,



operational leadership in the consumer sector and a deep and proven understanding of how global companies can succeed in Asian markets.

The Company also benefits from the appointment of three independent non-executive directors with outstanding operating and financial track records. Stephan Borchert and Jan Zijderveld are both experienced public markets chief executive officers (CEOs), responsible for generating a collective c.\$4 billion in shareholder value in the last three years through the sale of GrandVision (of which Stephan is CEO) to EssilorLuxottica and the exit of Avon Products (of which Jan was CEO) to Natura & Co. Prior to his role at Avon Products, Jan was President and CEO of Unilever Europe. They are complemented by Nisha Kumar, an experienced CFO who will be the chair of the Company's Audit Committee. Nisha has deep expertise in financial leadership, operations and corporate finance across public and private companies and private equity.

About Euronext

Euronext is the leading pan-European market infrastructure, connecting European economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With close to 1,920 listed issuers and around €6.5 trillion in market capitalisation as of end September 2021, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. The Group provides a multi-asset clearing house through Euronext Clearing, and custody and settlement services through Euronext Securities central securities depositories in Denmark, Italy, Norway and Portugal. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs.

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