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Majorel lists on Euronext Amsterdam

- **Successful private placement resulting in a market capitalisation of €3.3 billion**
- **Listing Majorel furthers strengthens Euronext’s position as venue-of-choice for global companies**



Amsterdam – 24 September 2021 – Euronext today congratulates Majorel, a leading global provider of next-generation end-to-end customer experience (CX) solutions for top digital-native and vertical brands, on its listing on Euronext Amsterdam (ticker code: MAJ).

Majorel serves clients worldwide in high-growth industries, including many of the world’s most respected digital-native and vertical brands that are leading digital transformation. The company is active in 31 countries with more than 63,000 team members.

The admission and issue price of Majorel shares was set at €33 per share. Market capitalisation was €3.3 million on the day of listing. The total offer size was €660 million.

Thomas Mackenbrock, CEO of Majorel Group, said: *"Our key focus is on developing deep, long-term partnerships with our clients in delivering next-generation end-to-end CX solutions. Every day we are driven by the unique entrepreneurial spirit and excellence of our more than 63,000 team members worldwide. This has allowed us to continuously grow Majorel. Our listing on Euronext is the next logical step in Majorel’s development and will further enhance our position as a leading player in the global CX industry."*



Caption: Thomas Mackenbrock, CEO of Majorel Group, and his team sounded the gong during a virtual ceremony this morning to celebrate the listing of their company. Euronext Amsterdam’s CEO Simone Huis in ’t Veld and René van Vlerken, Head of Listing, welcomed them on the gong stage in Amsterdam.

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About Majorel

Majorel designs, builds and delivers next-generation end-to-end CX solutions for many of the world's most respected digital-native and vertical leading brands. Its comprehensive east-to-west global footprint in 31 countries across five continents, with more than 63,000 team members and 60 languages, allows Majorel to deliver flexible solutions that leverage its expertise in cultural nuance, which it believes to be essential for true excellence in CX. Majorel has deep domain expertise in tech-augmented front-to-back-office CX. Additionally, it offers Digital Consumer Engagement, CX Consulting, and an innovative suite of Proprietary Digital Solutions for industry verticals. Majorel is a global leader in Content Services, Trust & Safety. It believes the 'Majorel difference' to be its culture of entrepreneurship. www.majorel.com

About Euronext

Euronext is the leading pan-European market infrastructure, connecting local economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With close to 1,900 listed issuers and around €6.4 trillion in market capitalisation as of end June 2021, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying access to listing for SMEs. Euronext provides custody and settlement services through central securities depositories in Denmark, Italy, Norway and Portugal.

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