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## BOA Concept lists on Euronext Growth Paris

- **€4.9 million raised – market capitalisation of €15.9 million**
- **73<sup>rd</sup> Tech company listed on Euronext in 2021**



**Paris – 6 July 2021** – Euronext today celebrated the listing of BOA Concept, a company specialising in the design, manufacturing and marketing of robotic and software solutions dedicated to intralogistics, on Euronext Growth Paris (ticker code: ALBOA).

Founded in 2012 in Saint-Etienne, BOA Concept designs and markets equipment for e-commerce players that is based on the intelligent object concept, and is manufactured entirely in France. Historically positioned in the load transfer market, the group has begun to roll out in other markets along the intralogistics chain. The Initial Public Offering (IPO) will allow BOA Concept to accelerate its organic growth and its research and development with the aim of democratising access to automated logistics based on intelligent objects and embedded intelligence.

BOA Concept was listed through the admission to trading on 29 June of the 769,731 shares making up its equity, of which 188,037 newly issued shares and 47,009 existing shares were sold under a Global Offering<sup>1</sup>.

The admission and issue price of BOA Concept shares was set at €20.62 per share. Market capitalisation was €15.9 million on the day of listing. The offering raised €4.9 million altogether.

Jean-Lucien Rasclé, CEO of BOA Concept, said: *"We are proud and honoured by the confidence demonstrated by the total demand of €4.9 million. This IPO has allowed us to establish rich and valuable dialogue with institutional investors and of course the general public. Its success confirms the sophistication and visionary nature of the business venture launched in 2012: e-commerce players need simple, agile, fast and reusable solutions to meet their exponential growth. Thanks to our IPO and our disruptive offer, we are eager to take up various challenges and change our dimension. Our goal is to become the key provider of intelligent solutions for e-commerce players: keeping the challenges of the circular economy at heart and while continuing to anticipate the expectations of tomorrow."*

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<sup>1</sup> The Global Offering was made up of a Public Offering that included an Open Price Public Offering and a Global Placement with institutional investors in France and other countries.



**Caption:** Jean-Lucien Rascle, CEO of BOA Concept, and his team rang the bell during a ceremony today to celebrate the Initial Public Offering of BOA Concept.

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#### About Boa Concept

Boa Concept, founded in 2012, is an innovative company specialising in intralogistics: Boa Concept has ranges of intelligent modular conveyors for light and heavy loads and a good-to-person automated storage system; all its products are assembled in France. Boa Concept installations operates on the principle of intelligent objects with on-board intelligence and has convinced big names in logistics and e-commerce thanks to the performance and scalability of the installations. Led by a team of 50 people, the company has clients in France, Western Europe and the Maghreb. More information under: [www.boaconcept.com](http://www.boaconcept.com)



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