

Contacts Media

Amsterdam +31 20 721 4133
Dublin +353 1 617 4249
Milan +39 02 72 42 62 12
Paris +33 1 70 48 24 45

Brussels +32 2 620 15 50
Lisbon +351 210 600 614
Oslo +47 22 34 19 15

Contact Investor Relations

+33 1 70 48 24 27

I2PO SPAC lists on Euronext Paris

- **€275 million raised**
- **16th SPAC listing on Euronext in 2021**
- **1st European SPAC dedicated to the entertainment and leisure sector**

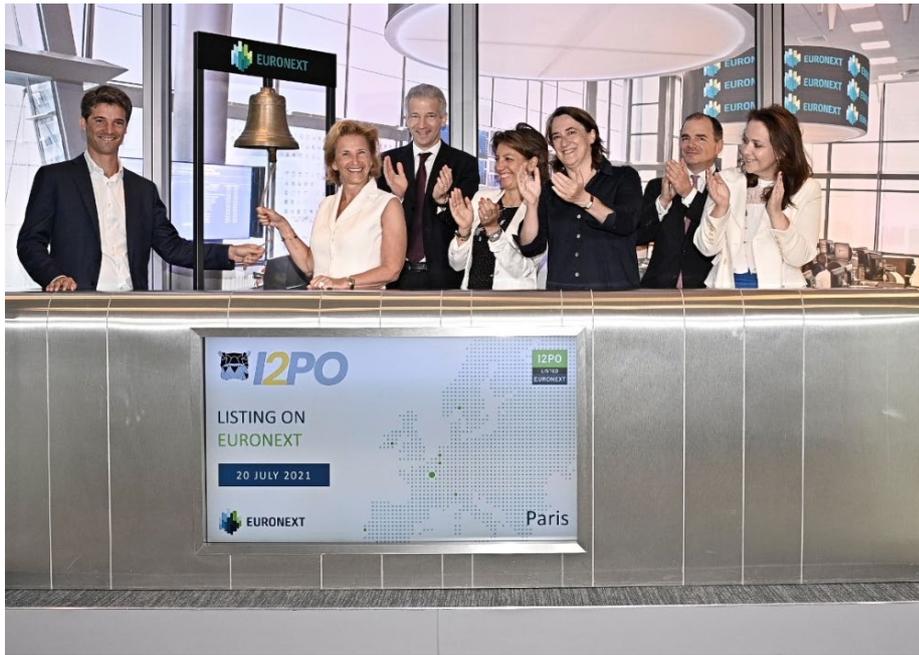


Paris – 20 July 2021 – Euronext today congratulates I2PO, a Special Purpose Acquisition Company (SPAC) dedicated to the entertainment and leisure sector, on its listing on the professional compartment of Euronext's regulated market in Paris (ticker code: I2PO).

Iris Knobloch, along with Artemis, a patrimonial holding from the Pinault family represented by François-Henri Pinault and Alban Gréget, and Combat Holding, the entity which co-founded the 2MX Organic and Mediawan SPACs, have partnered to create the I2PO SPAC. The first SPAC in Europe to be co-founded and led by a woman, I2PO is also the first European SPAC in the entertainment and leisure sector. I2PO aims at one or several targets in the sub-sectors such as streaming and content distribution, music, intellectual property of media and services, electronic games and sports, online learning, and leisure platforms.

I2PO was listed through the admission to trading of the 27.5 million units making up its equity. In total, I2PO raised €275 million in a private placement from qualified investors, exceeding the €250 million initially announced during the introductory offer.

Iris Knobloch, President of the Executive Board and Director General of I2PO, said: "*Launching I2PO, we succeeded in creating, with Artemis and Combat Holding, the first SPAC listed in Europe dedicated to entertainment and leisure. There is a real opportunity in Europe to create a worldwide leader in the entertainment and leisure sector. Indeed Europe possesses a dynamic industry which has an significant growth potential. Our experienced team will rely upon its international network in order to target the right company through a long term value creation partnership and will accompany its founders and its management in the next step of their development as a listed company.*"



Caption: Iris Knobloch, President of the Executive Board and Director General of I2PO, and her team rang the bell during a ceremony this morning to celebrate the listing of the company alongside with Delphine d’Amarzit, Chairman and Chief Executive Officer Euronext Paris.

CONTACT I2PO

+44 (0)7818 641 803

i2po@image7.fr

Leslie Jung-Isenwater

CONTACT EURONEXT

Sarah Mound (Paris)

+33 1 70 48 24 45

parispressoffice@euronext.com

About I2PO

I2PO is a Special Purpose Acquisition Company (SPAC) addressing the Entertainment & Leisure industry in Europe, the UK and Israel, backed by unique and highly complementary sponsors, bringing decades of proven track record in value creation in the sector: Iris Knobloch, Artémis - the Pinault family’s holding company - represented by François Henri Pinault and Alban Greget, and Combat Holding. I2PO will target leading brands in the Entertainment & Leisure industry, with a strong European footprint, great digital potential for scale and long runway for growth, run by A-teams who will embrace a partnership with I2PO to accelerate growth and value creation over time through access to capital, expertise and a listing on Euronext Paris. Capitalizing on the deep sector/industry knowledge, deal sourcing and execution capabilities of its founders, I2PO will focus on sub-sectors including steaming & distribution, music, media IP & services, gaming & esports, e-learning, leisure platforms... As the first female-led European SPAC with Iris Knobloch serving as Chairwoman and CEO, I2PO will focus on companies having a special attention to ESG principles. For more information visit www.I2PO.com

About Euronext

Euronext is the leading pan-European market infrastructure, connecting local economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With close to 1,900 listed issuers and around €6.0 trillion in market capitalisation as of end June 2021, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe’s leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number



of junior markets, simplifying access to listing for SMEs. Euronext provides custody and settlement services through central securities depositories in Denmark, Italy, Norway and Portugal. For the latest news, go to euronext.com or follow us on Twitter (twitter.com/euronext) and LinkedIn (linkedin.com/euronext).

Disclaimer

This press release is for information purposes only: it is not a recommendation to engage in investment activities and is provided "as is", without representation or warranty of any kind. While all reasonable care has been taken to ensure the accuracy of the content, Euronext does not guarantee its accuracy or completeness. Euronext will not be held liable for any loss or damages of any nature ensuing from using, trusting or acting on information provided. No information set out or referred to in this publication may be regarded as creating any right or obligation. The creation of rights and obligations in respect of financial products that are traded on the exchanges operated by Euronext's subsidiaries shall depend solely on the applicable rules of the market operator. All proprietary rights and interest in or connected with this publication shall vest in Euronext. This press release speaks only as of this date. Euronext refers to Euronext N.V. and its affiliates. Information regarding trademarks and intellectual property rights of Euronext is available at www.euronext.com/terms-use.

© 2021, Euronext N.V. - All rights reserved.

The Euronext Group processes your personal data in order to provide you with information about Euronext (the "Purpose"). With regard to the processing of this personal data, Euronext will comply with its obligations under Regulation (EU) 2016/679 of the European Parliament and Council of 27 April 2016 (General Data Protection Regulation, "GDPR"), and any applicable national laws, rules and regulations implementing the GDPR, as provided in its privacy statement available at: www.euronext.com/privacy-policy. In accordance with the applicable legislation you have rights with regard to the processing of your personal data: for more information on your rights, please refer to: www.euronext.com/data_subjects_rights_request_information. To make a request regarding the processing of your data or to unsubscribe from this press release service, please use our data subject request form at connect2.euronext.com/form/data-subjects-rights-request or email our Data Protection Officer at dpo@euronext.com.

