

**Contacts Media**

Amsterdam +31 20 721 4133  
Dublin +353 1 617 4249  
Milan +39 02 72 42 62 12  
Paris +33 1 70 48 24 45

Brussels +32 2 620 15 50  
Lisbon +351 210 600 614  
Oslo +47 22 34 19 15

**Contact Investor Relations**

+33 1 70 48 24 27

## AMA Corporation Plc lists on Euronext Growth Paris

**€36 million raised – market capitalisation of €146 million  
108<sup>th</sup> listing on Euronext in 2021**



**Paris – 2 July 2021** – Euronext today congratulates AMA Corporation Plc, developer of B2B software solutions for the *smart workplace*, on its listing on Euronext Growth Paris (ticker code: ALAMA).

As a pioneer in assisted reality solutions for frontline workers, AMA Corporation Plc supports players in industry, services and in the medical sector in their digital transformation. Under the brand name XpertEye, AMA Corporation Plc's assisted reality platform addresses a wide range of use cases such as remote diagnostics, inspection, planning and workflow management and telemedicine. AMA Corporation Plc's secure remote collaboration solution is used in over 100 countries and the majority of AMA Corporation Plc's 400 customers are Fortune 1000 companies. By going public, AMA Corporation Plc intends to accelerate its growth, in order to continue and strengthen its research and development, and also to expand its staff by opening new international offices.

AMA Corporation Plc was listed through the admission to trading of the 22,120,022 shares making up its equity, of which 5,457,390 new shares were issued under a Global Offering<sup>1</sup>, before the potential exercise of the over-allotment option.

The admission and issue price of AMA Corporation Plc shares was set at €6.60 per share. Market capitalisation was €146 million on the day of listing. The offering raised €36 million altogether, which could increase to €39.6 million in the case of the full exercise of the over-allotment option.

Christian Guillemot, Chief Executive Officer and co-founder of AMA Corporation Plc, said: *"I would like to thank all the investors, both institutional and individual, who have joined us to support the digital transformation for professionals in the field. We have achieved our objective: we will have the means to strengthen our R&D and sales teams in France and abroad, benefit from our new visibility as a listed company, and be able to involve our employees in AMA's development. I am proud of the work accomplished by our teams throughout this entrepreneurial adventure and I thank them warmly for their constant commitment. We have the resources to conquer the assisted reality market for frontline workers and we will continue to pursue our business plan and our strong growth trajectory with confidence."*

<sup>1</sup> The Global Offering was made up of a Public Offering that included an Open Price Public Offering and a Global Placement with institutional investors in France and other countries.



**Caption:** Christian Guillemot, Chief Executive Officer and Co-founder of AMA Corporation Plc, rang the bell during a ceremony this morning together with his team and Camille Leca, Head of Listing France at Euronext, to celebrate the Initial Public Offering of AMA Corporation Plc.

#### CONTACTS EURONEXT

Sarah Mound (Paris) +33 1 70 48 24 45 [parispressoffice@euronext.com](mailto:parispressoffice@euronext.com)

#### CONTACT AMA CORPORATION PLC

Esther Duval +33 689 182 343 [esther.duval@ama.bzh](mailto:esther.duval@ama.bzh)

#### About AMA Corporation Plc

Whereas most collaborative working tools quickly reach their limits once outside the office space, AMA Corporation Plc allows experts to work remotely with frontline workers using a secure software platform associated with video tools perfectly tailored to each business. With nearly seven years' experience in remote assistance solutions, AMA Corporation Plc helps industry and service providers of all sizes, as well as medical establishments, to accelerate their digital transformation. Deployed in more than 100 countries, AMA Corporation Plc's assisted reality platform, XpertEye, addresses a wide range of use cases such as remote diagnostics, inspection, planning and workflow management. Its unique solutions for remote interactive collaboration enable companies and institutions to increase productivity, speed up resolution times and maximise uptime. AMA Corporation Plc is a fast-growing company with offices in France, Germany, Romania, the United Kingdom, the United States, Canada, and China (including Hong Kong). AMA Corporation Plc has Corporation Plc a global presence and works across all time zones to forge close relationships with its clients wherever they are. AMA Corporation Plc is listed on Euronext Growth Paris (GB00BNKGZC51 – ALAMA). For more information, visit [www.amaxperteye.com](http://www.amaxperteye.com).

#### About Euronext

Euronext is the leading pan-European market infrastructure, connecting local economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, Italy, the Netherlands, Norway and Portugal. With close to 1,900 listed issuers worth €5.6 trillion in market capitalisation as of end March 2021, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets, one of Europe's leading electronic fixed income trading markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates a number of junior markets, simplifying



access to listing for SMEs. Euronext provides custody and settlement services through central securities depositories in Denmark, Italy, Norway and Portugal.

For the latest news, go to [euronext.com](http://euronext.com) or follow us on Twitter ([twitter.com/euronext](https://twitter.com/euronext)) and LinkedIn ([linkedin.com/euronext](https://linkedin.com/euronext)).

---

#### Disclaimer

This press release is for information purposes only: it is not a recommendation to engage in investment activities and is provided "as is", without representation or warranty of any kind. While all reasonable care has been taken to ensure the accuracy of the content, Euronext does not guarantee its accuracy or completeness. Euronext will not be held liable for any loss or damages of any nature ensuing from using, trusting or acting on information provided. No information set out or referred to in this publication may be regarded as creating any right or obligation. The creation of rights and obligations in respect of financial products that are traded on the exchanges operated by Euronext's subsidiaries shall depend solely on the applicable rules of the market operator. All proprietary rights and interest in or connected with this publication shall vest in Euronext. This press release speaks only as of this date. Euronext refers to Euronext N.V. and its affiliates. Information regarding trademarks and intellectual property rights of Euronext is available at [www.euronext.com/terms-use](http://www.euronext.com/terms-use).

© 2021, Euronext N.V. - All rights reserved.

The Euronext Group processes your personal data in order to provide you with information about Euronext (the "Purpose"). With regard to the processing of this personal data, Euronext will comply with its obligations under Regulation (EU) 2016/679 of the European Parliament and Council of 27 April 2016 (General Data Protection Regulation, "GDPR"), and any applicable national laws, rules and regulations implementing the GDPR, as provided in its privacy statement available at: [www.euronext.com/privacy-policy](http://www.euronext.com/privacy-policy). In accordance with the applicable legislation you have rights with regard to the processing of your personal data: for more information on your rights, please refer to: [www.euronext.com/data\\_subjects\\_rights\\_request\\_information](http://www.euronext.com/data_subjects_rights_request_information). To make a request regarding the processing of your data or to unsubscribe from this press release service, please use our data subject request form at [connect2.euronext.com/form/data-subjects-rights-request](http://connect2.euronext.com/form/data-subjects-rights-request) or email our Data Protection Officer at [dpo@euronext.com](mailto:dpo@euronext.com).

