

**CONTACT - Media:**

Amsterdam +31 20 721 41 33  
Dublin +353 1 617 424  
Oslo +47 22 34 17 34

Brussels +32 2 620 15 50  
Lisbon +351 210 600 614  
Paris +33 1 70 48 24 45

**CONTACT - Investor Relations:**

+33 1 70 48 24 27

## ALAN ALLMAN ASSOCIATES LISTS ON EURONEXT PARIS



**Paris – 7 April 2021** – Euronext today congratulates Alan Allman Associates, an international ecosystem of consulting firms, on its listing in Compartment C of Euronext’s regulated market in Paris (ticker code: AAA).

The 21 brands under the umbrella of Alan Allman Associates cover the fields of high-tech consulting, industry consulting and strategic consulting, especially in digital transformation. Founded in 2009, the ecosystem is already implemented in five European countries (France, Belgium, Luxembourg, Switzerland, the Netherlands), Canada and Singapore, and it is currently expanding in the United States. Alan Allman Associates goes public to exploit new growth opportunities and increase its visibility on the international consulting market.

The listing has taken the form of a reverse takeover (RTO), which entails the acquisition of an already listed company and a subsequent merger. With the completion of the contribution of all Alan Allman Associates International shares to Verneuil Finance in the context of the reverse takeover, 40,629,326 new Alan Allman Associates shares will be admitted to trading on Euronext’s markets on 9 April.

Jean-Marie Thual, President and founder of Alan Allman Associates, said: *“Since its creation in 2009, the Alan Allman Associates ecosystem has experienced an incredible trajectory of continuous growth. With all of our employees, whom I would like to thank warmly for their commitment, we have built a solid ecosystem over the long term that has become a reference in the consulting industry. We are now ideally positioned to take a new step in our development. Our listing on the stock exchange can help us in our ambition to make Alan Allman Associates a key player in the international consulting market, a long-term partner of its clients and a benchmark employer for the talents of today and tomorrow.”*

# Congratulations



**Caption:** Camille Leca, Head of Listing France at Euronext, rang the bell during a virtual ceremony this morning together with Jean-Marie Thual, President and founder of Alan Allman Associates, to celebrate the listing of Alan Allman Associates.

## CONTACTS ALAN ALLMAN ASSOCIATES

### Alan Allman Associates

Florence Perrin-Méric

[fperrinmeric@alan-allman.com](mailto:fperrinmeric@alan-allman.com)

### Brunswick

Hugues Boëton, Christophe Menger

+33 6 79 99 27 15, +33 7 52 63 00 89

[AlanAllmanAssociates@brunswickgroup.com](mailto:AlanAllmanAssociates@brunswickgroup.com)

## CONTACT EURONEXT

Aurélie Cohen (Europe/Paris) :

+33 1 70 48 24 45; [parispresso@euronext.com](mailto:parispresso@euronext.com)

## About Euronext

Euronext is the leading pan-European market infrastructure, connecting local economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, The Netherlands, Norway and Portugal. With close to 1,500 listed issuers worth €4,5 trillion in market capitalisation as of end December 2020, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates Euronext Growth® and Euronext Access®, simplifying access to listing for SMEs. Euronext provides custody and settlement services through central securities depositories in Denmark, Norway and Portugal.

For the latest news, follow us on Twitter ([twitter.com/euronext](https://twitter.com/euronext)) and LinkedIn ([linkedin.com/euronext](https://linkedin.com/euronext)).

## About Alan Allman Associates

Alan Allman Associates is a multi-brand ecosystem specializing in digital transformation created in 2009 by its founder and president Jean-Marie Thual. With a wealth of experience as a business engineer and then as a company director at Altran, Jean-Marie Thual decided to create, through acquisitions and external growth, a group in the consulting sector, a field in which he has been passionately working for over 20 years.

The Alan Allman Associates Ecosystem manages a portfolio of 21 expert brands representing over 1,500 experts. The group maintains a network of dynamic, value-creating relationships in three areas: high-tech consulting, industry consulting and strategy consulting. Alan Allman Associates is listed on Compartment C of Euronext Paris (FR0000062465 – ticker AAA).

## Disclaimer

This press release is for information purposes only; it is not a recommendation to engage in investment activities and is provided “as is”, without representation or warranty of any kind. While all reasonable care has been taken to ensure the accuracy of the content, Euronext does not guarantee its accuracy or completeness. Euronext will not be held liable for any loss or damages of any nature ensuing from using, trusting or acting on information provided. No information set out or referred to in this publication may be regarded as creating any right or obligation. The creation of rights and obligations in respect of financial products that are traded on the exchanges operated by Euronext’s subsidiaries shall depend solely on the applicable rules of the market operator. All proprietary rights and interest in or connected with this publication shall vest in Euronext. This press release speaks only as of this date. Euronext refers to Euronext N.V. and its affiliates. Information regarding trademarks and intellectual property rights of Euronext is available at [www.euronext.com/terms-use](http://www.euronext.com/terms-use).

© 2021, Euronext N.V. - All rights reserved.

The Euronext Group processes your personal data in order to provide you with information about Euronext (the "Purpose"). With regard to the processing of this personal data, Euronext will comply with its obligations under Regulation (EU) 2016/679 of the European Parliament and Council of 27 April 2016 (General Data Protection Regulation, “GDPR”), and any applicable national laws, rules and regulations implementing the GDPR, as provided in its privacy statement available at:

<https://www.euronext.com/en/privacy-policy>.

In accordance with the applicable legislation you have rights with regard to the processing of your personal data:

- for more information on your rights, please refer to: [https://www.euronext.com/data\\_subjects\\_rights\\_request\\_information](https://www.euronext.com/data_subjects_rights_request_information),
- to make a request regarding processing of your data or to unsubscribe to this press release service, please use our data subject request form at <https://connect2.euronext.com/form/data-subjects-rights-request> or email our Data Protection Officer at [dpo@euronext.com](mailto:dpo@euronext.com).