

# PRESS RELEASE

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# SPANISH CONSULTING COMPANY MAKING SCIENCE LISTS ON EURONEXT GROWTH PARIS

- The initial capitalisation of the company amounts to €58.6million
- It is the 11<sup>th</sup> Spanish issuer to join the Euronext markets this year
- Euronext is the leading market for technology companies looking for greater international exposure





Madrid, Paris – 20 October 2020 – Euronext, Europe's leading capital markets operator, announced today that 7,062,300 shares of Making Science, a technology and digital marketing consultancy firm specialising in ecommerce and digital transformation, have begun trading through a dual listing on Euronext Growth Paris. The incorporation of the Spanish firm confirms Euronext's position as the leading market for European companies in the technology sector and for expanding SMEs that are looking to enjoy greater international exposure. The listing brings to 20 the number of Spanish companies listed on Euronext's markets.

The process of dual listing the company's shares was completed through a technical listing on Euronext growth Paris of the securities admitted to trading for a total market capitalisation of €58.6 million.

Making Science is a technology and digital marketing consultancy firm founded in 2016, which specialises in successfully responding to the needs of the business world when digitising the value chain, with a particular focus on Martech and Adtech, digital advertising, data analytics, e-commerce and the cloud. The firm has developed a unique business model with the aim of becoming one of the benchmarks for digital transformation, both in Spain and in other markets internationally. This model has received significant recognition in recent years, with awards such as 'SME of the year 2019' from the Chamber of Commerce of Madrid, and the C.R.E.C.E. award from Ernst & Young as part of the EY Entrepreneur of the Year awards.

José Antonio Martinez Aguilar, CEO, Making Science, said: "Our incorporation into the Euronext Growth Paris alternative market is a fundamental step in our internationalisation process. It gives us greater exposure to international investors and brings us closer to the large institutional investors in the industry, while we take advantage of a market specialised in responding to the needs of technology companies with a vocation for leadership."

This operation reinforces Euronext's position as a leading market for Spanish technology companies that want to access international capital markets, after the success stories of firms such as Antevenio, Lleida.net and FacePhi.

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## **About Making Science**

Making Science is a technology and digital marketing consultancy specializing in ecommerce and digital transformation. Its business model responds to the growing need of companies to digitize their entire value chain, particularly in the area of marketing. The markets in which Making Science operates are digital advertising, data analytics, e-commerce and the cloud, all of them with high growth rates. The Making Science Group was created in 2016 as a technology and marketing group integrating the companies The Science of Digital, S.L and Make Marketing y Comunicación, S.L. In the last three years, the company has integrated five companies with complementary teams and know-how. The company has been chosen SME of the Year 2019 by the Madrid Chamber of Commerce and has recently received the C.R.E.C.E. (Compañía de Rápida Expansión con Crecimiento Exponencial) award from the consulting firm Ernst and Young as part of the Entrepreneur of the Year Awards.

## About Euronext

Euronext is the leading pan-European market infrastructure, connecting local economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, The Netherlands, Norway and Portugal. With close to 1,500 listed issuers worth €3.8 trillion in market capitalisation as of end September 2020, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates Euronext Growth® and Euronext Access®, simplifying access to listing for SMEs. Euronext provides custody and settlement services through central securities depositories in Denmark, Norway and Portugal.

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