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ADUX S.A. LISTS ON EURONEXT AMSTERDAM**FRENCH DIGITAL MARKETING PIONEER ADDS AMSTERDAM LISTING TO ITS PRIMARY LISTING ON EURONEXT PARIS**

Amsterdam, 4 September 2020 – Today, Euronext congratulates AdUx S.A., the French specialist in digital advertising and user experience, on its secondary listing on Euronext’s regulated market in Amsterdam (ticker code: ADUX).

AdUx is a digital marketing pioneer, currently present in six European countries with its main market in France. The company has been active in the Netherlands since 2018 and its main shareholder Azerion Holding B.V., which holds 52.77% of AdUx’s voting rights, is headquartered in the Netherlands.

The secondary listing in Amsterdam underlines AdUx’s intention to further strengthen its position in the Dutch market and the strategic value of the Netherlands for the company. This additional listing will give AdUx the opportunity to further expand and diversify its shareholder base, given Euronext Amsterdam’s international investor base.

Salih Hikmet Cosgun, CEO of AdUx S.A., said: *“This secondary listing on Euronext Amsterdam is an important milestone for our company. We have strong roots in the Netherlands and the Dutch market is a crucial element of our strategic roadmap. Euronext Paris has been a great support so far and we look forward to further building on our strong relationship. We hope that this secondary listing will add to a wider diversified shareholder base and that it will support our brand recognition in the Dutch market.”*

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About ADUX

A pioneer of the sector, AdUX is a European specialist of digital advertising and user experience. With a presence in 6 European countries, it attained a turnover of 25 million of euros in 2019. The company is listed in the Euronext Paris Compartment C and holds the "Innovative Company" label. This label offers, for a period of 3 years, the possibility for the FCPI to invest in the capital of AdUX, and for their subscribers to benefit from the corresponding tax benefits.

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