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## **LA PERLA FASHION HOLDING N.V LISTS ON EURONEXT GROWTH MARKET CAPITALISATION OF €473 MILLION**



**Amsterdam, Milan and Paris – 6 September 2019** – Euronext today congratulated La Perla Fashion Holding N.V. on its listing on the Euronext Growth Market operated by Euronext Paris (ticker code: ALPER).

La Perla Fashion Holding N.V. (“La Perla” and together with its consolidated subsidiaries, the “Group”), is a luxury fashion holding company and a leading designer, manufacturer and seller of luxury lingerie, nightwear and beachwear. Its operational headquarters are in London, United Kingdom, and its design, research and development as well as its production facilities are located predominantly at its manufacturing facility in Bologna, Italy.

La Perla Fashion Holding N.V. (ticker code: ALPER) listed through the admission to trading of all of its 105,111,112 shares. The admission price of La Perla Fashion Holding N.V. was set at €4.50 per share. Market capitalisation was €473 million on the day of listing.

**Pascal Perrier, Group CEO of La Perla, commented:**

“We are delighted to join the Euronext Growth market today. The listing of La Perla Fashion Holding in Paris, a leading capital market for luxury companies, will help increase La Perla’s visibility and enhance access to capital. The listing demonstrates the credibility of our strategy for growth, as we work to further invest and build a portfolio of businesses in the luxury sector. We are very excited about the journey ahead with Euronext Growth.”

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