

CONTACT - Media:

Amsterdam +31.20.721.4133
Dublin +353.1.617.4221
Oslo +47.22.34.17.40

Brussels +32.2.620.15.50
Lisbon +351.210.600.614
Paris +33.1.70.48.24.45

CONTACT - Investor Relations:

+33.1.70.48.24.17

ITALY-BASED MEDIA-MAKER LISTS ON EURONEXT GROWTH

Euronext welcomes a new Italian company to its markets.



Paris – 25 July 2019 – Euronext today announces the successful completion of Media-Maker’s listing on Euronext Growth. Media-Maker is a leading company in the production and distribution of branded content and audiovisual productions. Today is the first trading day, following a €2.5 million private placement.

Founded in 2017 in Milan, Media-Maker has established itself in the creation of branded multimedia content. The Italian company produces a variety of cost-effective content such as press, digital and video productions and manages advertising spaces across multiple communication channels. Thanks to its cross-media expertise, Media-Maker can guide all types of clients through the implementation of strategic marketing and communication projects.

Media-Maker (ticker symbol: ALKER) listed on 25th July 2019 through the admission to trading of 2,000,000 shares, at a fixed price of €10 per share. The company will also be admitted on the private compartment of Euronext Growth in Paris.

At the listing ceremony, Pietro Peligra, Media-Maker CEO said: *“Media-Maker has a scalable and profitable business model and we are confident that the IPO will accelerate our growth and give the boost we need to become an international player in the content production business.”*

CONTACTS**Euronext / Edelman:**

Pauline Bucaille (France) +33 1 70 48 24 41 - pbucaille@euronext.com
Claudia Galeotti (Italy): +39 02 63116 273 - Claudia.Galeotti@edelman.com

Media-Maker / IR TOP Consulting :

Domenico Gentile (Milan): +39 02 4547 38834 - d.gentile@irtop.com



To mark Media-Maker's first trading day on Euronext Growth, Pietro Peligra, CEO, rang the opening bell in Paris on July 25, 2019.

About Media-Maker

Media-Maker is a company focused on the creation of branded content on different media as press, digital and video productions. Thanks to its expertise and assets Media-Maker has the capability of developing cross-media projects for any type of client. Due to an efficient business model and the capacity to operate with media barter, the company manages also an advertising spaces portfolio on different kinds of channels.

About Euronext

Euronext is the leading pan-European exchange in the Eurozone, covering Belgium, France, Ireland, The Netherlands, Portugal and the UK. The Norwegian stock exchange and its clearing & settlement subsidiary, together operating as Oslo Børs VPS, joined Euronext on 17 June 2019. With 1,239 listed issuers worth €3.8 trillion in market capitalisation as of end June 2019, Euronext is an unmatched blue chip franchise that has 26 issuers in the Morningstar® Eurozone 50 IndexSM and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, Euronext also operates Euronext GrowthTM and Euronext AccessTM, simplifying access to listing for SMEs.

For the latest news, find us on Twitter (twitter.com/euronext) and LinkedIn (linkedin.com/euronext).

Disclaimer

This press release is for information purposes only and is not a recommendation to engage in investment activities. This press release is provided "as is" without representation or warranty of any kind. While all reasonable care has been taken to ensure the accuracy of the content, Euronext does not guarantee its accuracy or completeness. Euronext will not be held liable for any loss or damages of any nature ensuing from using, trusting or acting on information provided. No information set out or referred to in this publication may be regarded as creating any right or obligation. The creation of rights and obligations in respect of financial products that are traded on the exchanges operated by Euronext's subsidiaries shall depend solely on the applicable rules of the market operator. All proprietary rights and interest in or connected with this publication shall vest in Euronext.

This press release speaks only as of this date. Euronext refers to Euronext N.V. and its affiliates. Information regarding trademarks and intellectual property rights of Euronext is located at www.euronext.com/terms-use.

© 2019, Euronext N.V. - All rights reserved.

The Euronext Group processes your personal data in order to provide you with information about Euronext (the "Purpose"). With regard to the processing of these personal data, Euronext will comply with its obligations under the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation, "GDPR"), and any applicable national laws, rules and regulations implementing the GDPR as provided in its privacy statement available at: <https://www.euronext.com/en/privacy-policy>.

In accordance with the applicable legislation you have rights as regard to the processing of your personal data:

- for more information on your rights, please refer to: https://www.euronext.com/data_subjects_rights_request_information,
- for any request regarding the processing of your data or if you want to unsubscribe to this press release, please use our data subject request form <https://connect2.euronext.com/form/data-subjects-rights-request> or email our Data Protection Officer at dpo@euronext.com.