

TechShare

PRE-IPO PROGRAMME
DEDICATED TO
TECH COMPANIES
2019-2020



EURONEXT

A UNIQUE PROGRAMME

TechShare is a pre-IPO programme launched by Euronext in 2015, that helps entrepreneurs to familiarise themselves with capital markets. This educational programme is currently available for Tech companies in eight countries: Belgium, France, Germany, Italy, the Netherlands, Portugal, Spain and Switzerland.

TechShare is also a networking enabler, connecting Tech entrepreneurs and market professionals throughout the year.

The programme is free of charge for the selected companies.

WHO CAN APPLY?

Selected for their great innovation capacity, participants are businesses active in the Tech industry.



TECH COMPANIES from TMT, Life Sciences and Cleantech sectors



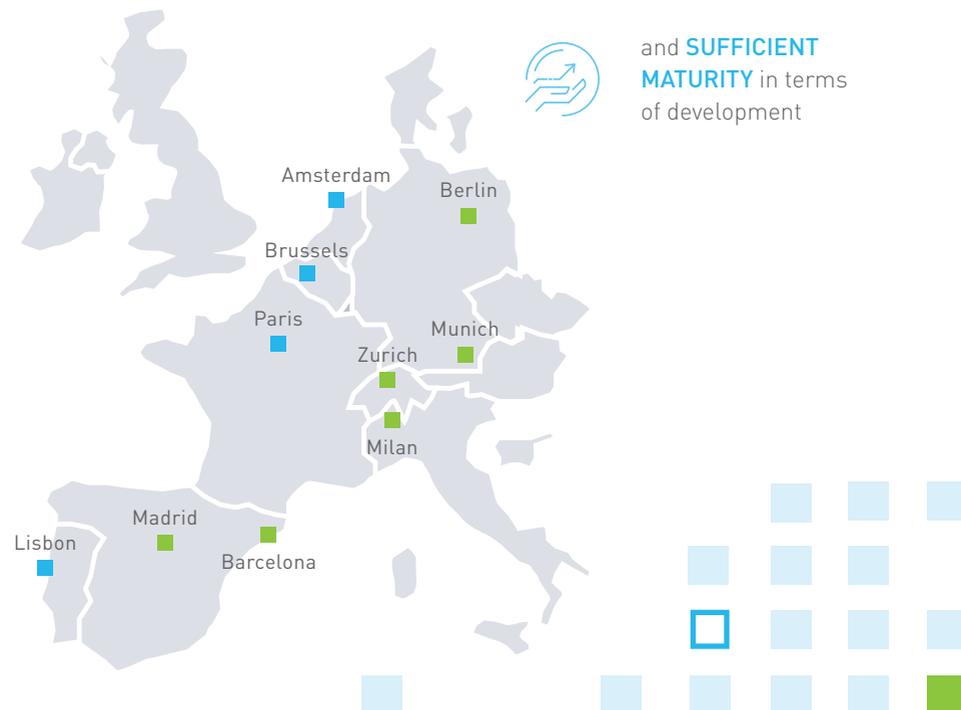
with **ASPIRATION TO GROW**



likely to **CONSIDER CAPITAL MARKETS** within 18-36 months



and **SUFFICIENT MATURITY** in terms of development



THE FORMAT

TechShare provides three different modules of knowledge sharing: academic campuses, technical sessions and individual coaching. The content is provided by committed partners from the financial industry: investment bankers, auditors, lawyers, financial communication and investor relations experts. From September 2019 to April 2020, the participants will attend European events, local group sessions but also one-to-one trainings to benefit from customised advice.

ACADEMIC CAMPUSES

Twice a year in September and in March, academic seminars are organised with prestigious European business schools to encourage networking between partners and participants as well as interaction through breakout sessions, plenary keynotes and discussions with entrepreneurs.

TECHNICAL SESSIONS

Interactive courses are held on a regular basis locally by different partners to educate the participants on capital markets. Topics include why to go public, the IPO process, the legal perspective, the valuation strategy, financial communication, how to attract investors and life as public company.

INDIVIDUAL COACHING

Throughout the year, all participants receive individual training and tailor-made mentoring with dedicated professionals: auditors, lawyers, financial communication experts. These one-to-one coaching meetings with partners are a unique opportunity for companies to receive customised advice.

SELECTION OF CANDIDATES

FROM APRIL 2019
TO JUNE 2019

KICK-OFF CAMPUS SEMINAR

SEPTEMBER 2019

TECHNICAL SESSIONS AND INDIVIDUAL COACHING

FROM OCTOBER 2019
TO APRIL 2020

SPRING CAMPUS SEMINAR

MARCH 2020

TESTIMONIALS ALUMNI

AFTER TECHSHARE, THEY DECIDED TO GO PUBLIC ON EURONEXT MARKETS

Osmozis

■ ■ We are very proud to be the first company to graduate from the TechShare programme to go public on Euronext Growth. This financing round represents a key stage in our company's development, raising our profile and funding a new cycle of profitable growth. We would like to thank all of the institutional and individual investors that stood by our group and our outlook for their strong support. ■ ■

G rard Tremblay, CEO
IPO - February 2017

BALYO

■ ■ Choosing to pursue an IPO has been one of the most important decisions of my professional life. Only a few months after the listing, I can already measure the significant benefits, not just in terms of our cash position, but also the positive impact the increased market visibility has had on our daily business. The TechShare programme was instrumental in understanding the implications of our decision, and without it we would probably have passed on this great opportunity. ■ ■

Fabien Bardinet, CEO
IPO - June 2017

Theranexus

■ ■ After benefiting from a helpful insight into the financing mechanisms on the stock exchange thanks to TechShare, we looked at the market as an opportunity to turbocharge our growth plans. This initiative was key in ensuring the success of this operation and we are very happy to have been part of it. ■ ■

Franck Mouthon, CEO and Chairman
IPO - October 2017

Oxatis

■ ■ I had a few friends who did an IPO years ago. Speaking with them, I realised that there were a lot of parties involved in an IPO and you had to pick the right ones to succeed. TechShare was a great opportunity to understand each role and get to know a lot of them. The programme is very dense, professional, with a lot of content, and the agenda was appropriate for entrepreneurs with evening sessions and campus seminars. ■ ■

Marc Schillaci, Founder and CEO
IPO - April 2018

A GROWING COMMUNITY OF EUROPEAN TECH COMPANIES LEADERS IN THEIR SECTOR*

DIGITAL SERVICES



combell.group



SOFTWARE



E-COMMERCE & MARKETPLACES



SARENZA



TELECOM, MEDIA & ENTERTAINMENT



HARDWARE & ROBOTICS



FINTECH



CLEANTECH



BIOTECH



MEDTECH



ACADEMIC CAMPUSES TOP-TIER EUROPEAN BUSINESS SCHOOLS

TechShare is a programme that aims at educating Tech entrepreneurs from all over Europe. Together with top-tier business schools, Euronext organises two academic seminars: a kick-off campus in September and a spring campus in March. With more than 130 participants and 80 partners involved in the programme, Euronext welcomed 200 top executives during the 2018-2019 edition.

These pan-European events are great networking opportunities for both participants and partners.

PLENARY KEYNOTES

PANEL DISCUSSIONS

GROUP WORKSHOPS



HEC
PARIS
**KICK-OFF CAMPUS
COHORT 2018-2019**
Paris, France

NOVA Finance
NOVA SCHOOL OF
BUSINESS & ECONOMICS
Knowledge Center
**SPRING CAMPUS
COHORT 2018-2019**
Lisbon, Portugal

TECHNICAL SESSIONS

ENTREPRENEUR
TESTIMONIALS



EXPERT
MODULES



INDIVIDUAL COACHING



IN-DEPTH
ASSESSMENT

TAILOR-MADE
MENTORING

EURONEXT

A PAN-EUROPEAN STOCK EXCHANGE

Euronext is the leading pan-European stock exchange in the Eurozone with nearly 1,300 listed issuers worth €3.4 trillion in market capitalisation.

Euronext is also the largest listing venue for Tech companies in Europe with 423 Tech issuers. In order to facilitate the access to capital of fast-growing SMEs, Euronext Growth is a tailor-made market compartment with asset managers and retail investors providing liquidity to small and midcaps.

With 23 new Tech listings in 2018, Euronext is the most dynamic exchange in Europe for Tech companies.

Euronext offers the most diverse and international investor base, having more than 1,500 institutional investors in the Tech sector, of which one third is from the US. Since its launch in 2015, the TechShare programme has successfully trained more than 280 Tech companies.



423

listed Tech companies

€445bn

aggregated market capitalisation

71

new Tech listings*

€25bn+

raised by Tech companies*

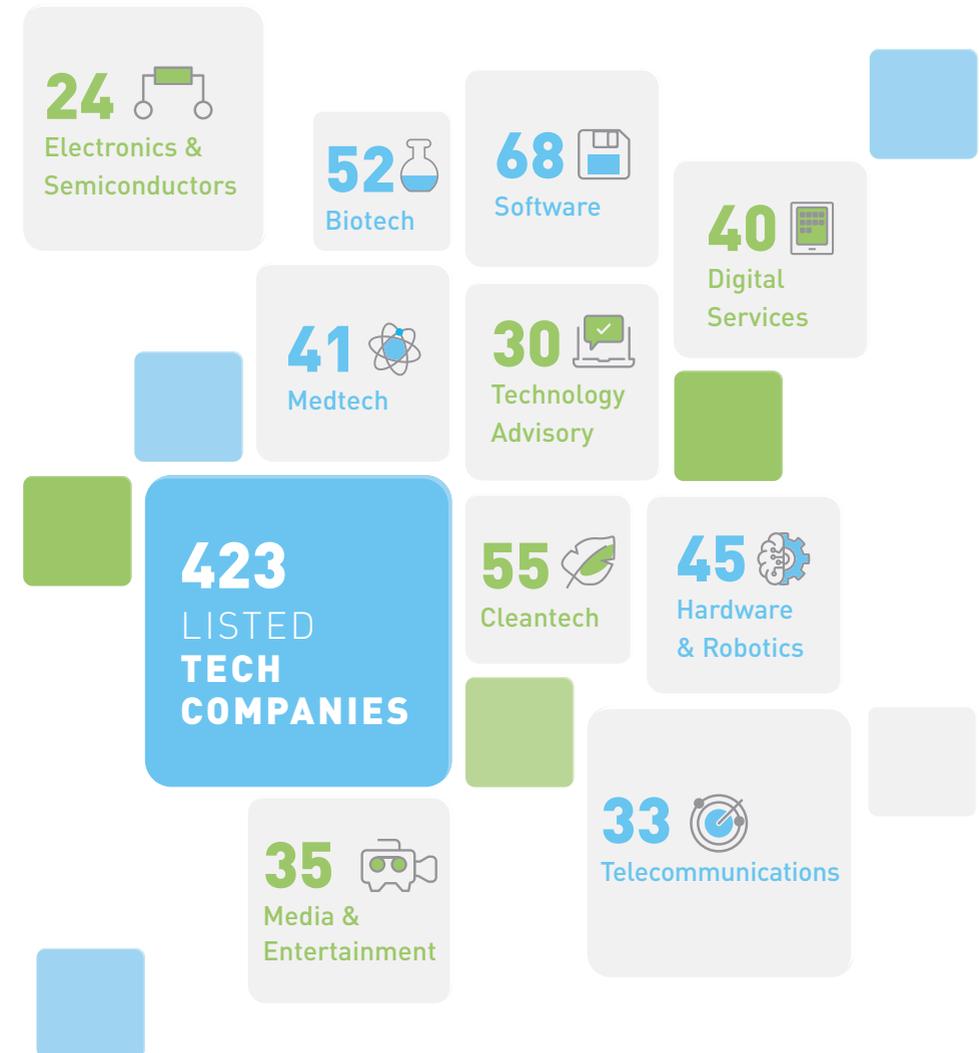
€72m

raised on average at IPO by Tech companies*

1,500+

institutional investors in the Tech sector

A VIBRANT FRANCHISE OF TECH COMPANIES LISTED ON EURONEXT MARKETS



* Over the past three years
All data as of end March 2019

HOW TO APPLY

TechShare is a training programme designed for Tech entrepreneurs who want to improve their knowledge about capital markets.

Companies are selected based on their business model, maturity stage and financing path. Euronext also considers the personal motivation of participants to dedicate some time to the programme during the year.

APPLICATIONS UNTIL 5 JUNE 2019

You can complete your online application on:

connect.euronext.com/techshare

Please contact your local representative should you need additional information.



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SUPPORTED BY EXPERTS FROM THE FINANCIAL INDUSTRY



PARTNERS FROM EIGHT COUNTRIES



#TechShare

