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10th Anniversary of ETFs

- *ETFs listed on the European market of NYSE Euronext top the 500 mark* –
- *One of the leading platforms for listing and trading ETFs in Europe* –

Amsterdam, Brussels, Lisbon, and Paris, 28 January 2011 – NYSE Euronext (NYX) celebrates today the 10th anniversary of ETFs on its European market following the listing of products by iShares and Lyxor in January 2001.

– NYSE Euronext confirms its position as a pace-setter for ETFs

Over the past five years, the number of ETFs listed on NYSE Euronext's European market has increased more than tenfold, rising from 53 in January 2005 to 543 ETFs today with 618 listings and covering a range of more than 350 indices for a variety of asset classes and market segments.

ETFs are winning increasing favour, with assets of the products listed on our European market rising 50% since 2007 to top €130 billion at present. The number of trades in these products almost tripled over the same period.

Today the diversity of our 17 issuers is an important part of our community and service to connecting capital markets. In 2010 two new issuers, Comstage ETF and ESAF ETF, joined the NYSE Euronext European ETF market place with products based on the CAC 40, CAC 40 Short, CAC 40 Leverage, PSI 20, PSI 20 Leverage and NYSE Euronext Iberian Index.

– NYSE Euronext's commitment to market growth and innovation

NYSE Euronext's mission is to effectively meet the needs of issuers, investors and intermediaries, deploying market structure and technology enhancements for superior price discovery, transparency and execution. Recent enhancements include:

- The introduction of the Single Order Book in 2009, ensuring greater liquidity and market quality for ETFs listed on NYSE Euronext;
- The consolidation of cash and derivatives markets on the high capacity, low latency Universal Trading Platform (UTP) in a state-of-the-art data centre near London;
- The expansion of the Liquidity Provision program with the recruitment of new top Liquidity Providers;
- The introduction of new trading hours to coincide with those on equity markets;
- The launch of a tick size program.

“ETFs have shown spectacular growth globally for the past 10 years, we continue to embrace the product as a valuable investor tool making NYSE Euronext a leader in the field,” said Lisa Dallmer, Chief Operating Officer of European Cash Markets & Execution Services for NYSE Euronext. *“Such performance is a reflection of our strategy of developing innovative products alongside leading trading technology to meet the changing demands of the European market.”*

Key Figures

543 ETFs for 618 listings on the European market of NYSE Euronext

More than 350 indices covered

€130 billion in Assets Under Management (AUM)

17 issuers

4 ETFs are currently among the top 40 most traded securities on NYSE Euronext in Paris

ETFs now account for almost 10% of NYSE Euronext's cash trading volumes

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About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: www.nyx.com.