

Investor Figures

Investor Figures provides data that gives an unique insight into investor related behaviour and key figures through structured market and investor data for Norway and Denmark.

A monthly report of investor statistics including:

gender and age

type of asset class

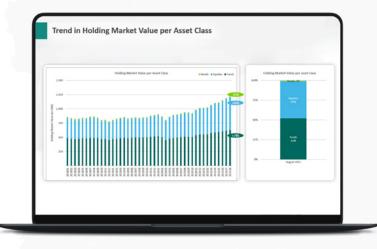
number of trades

market value

value of trades

Find out which asset classes are most popular among investors by age group, gender, geography and investor type.





For more information, contact:



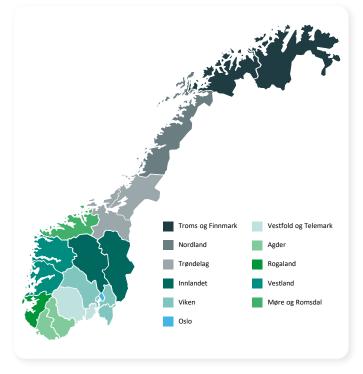
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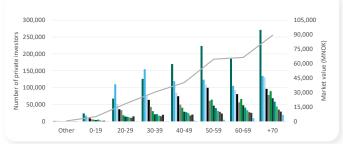


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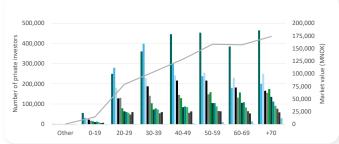


Norway – data from Euronext Securities Oslo



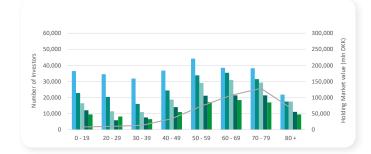


Market distribution of Female Norwegian Private Investors



Market distribution of Norwegian Private Investors

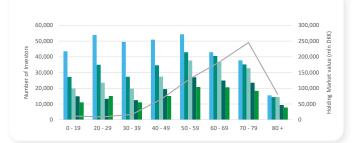
Market distribution of Male Norwegian Private Investors



Denmark – data from Euronext Securities Copenhagen



2021 YTD Market distribution of Female Danish Private Investors





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In the examples shown above we have used data from 2021

Market distribution of Male Danish Private Investors