

IPOREADY | PROGRAMME OUTLINE

INDUCTION AND PITCH

- Programme overview
- Introductions
- Meet the mentors
- Pitch your company

MODULE 1 GROWTH STRATEGY

- Entrepreneurial mindset
- Scaling
- IPO: a long-term strategy
- Company identity and culture

MODULE 2 STRATEGIC FINANCE OPTIONS

- Founder stories
- Strategic finance options
- Investor perspectives
- Growth through M&A

MODULE 3 INVESTMENT READY

- Getting your business IPO ready
- Structuring equity plans
- Governance
- Investment pitch

MODULE 4 IPO PROCESS

- IPO process
- IPO offer and marketing
- Financial PR
- Valuation and investor landscape

PITCH DAY

- Each company pitches their equity story to a panel of investors
- 1-1 pitches

MODULE 5 GOVERNANCE & POST LISTING

- ESG
- IPO roadshow
- European financial ecosystem
- Life as a listed company

Dublin
14 Jan 2021

Rotterdam
28/29 Jan 2021

Dublin
25/26 Feb 2021

Dublin
25/26 Mar 2021

Dublin
22/23 Apr 2021

Dublin
20 May 2021

Lisbon
24/25 Jun 2021